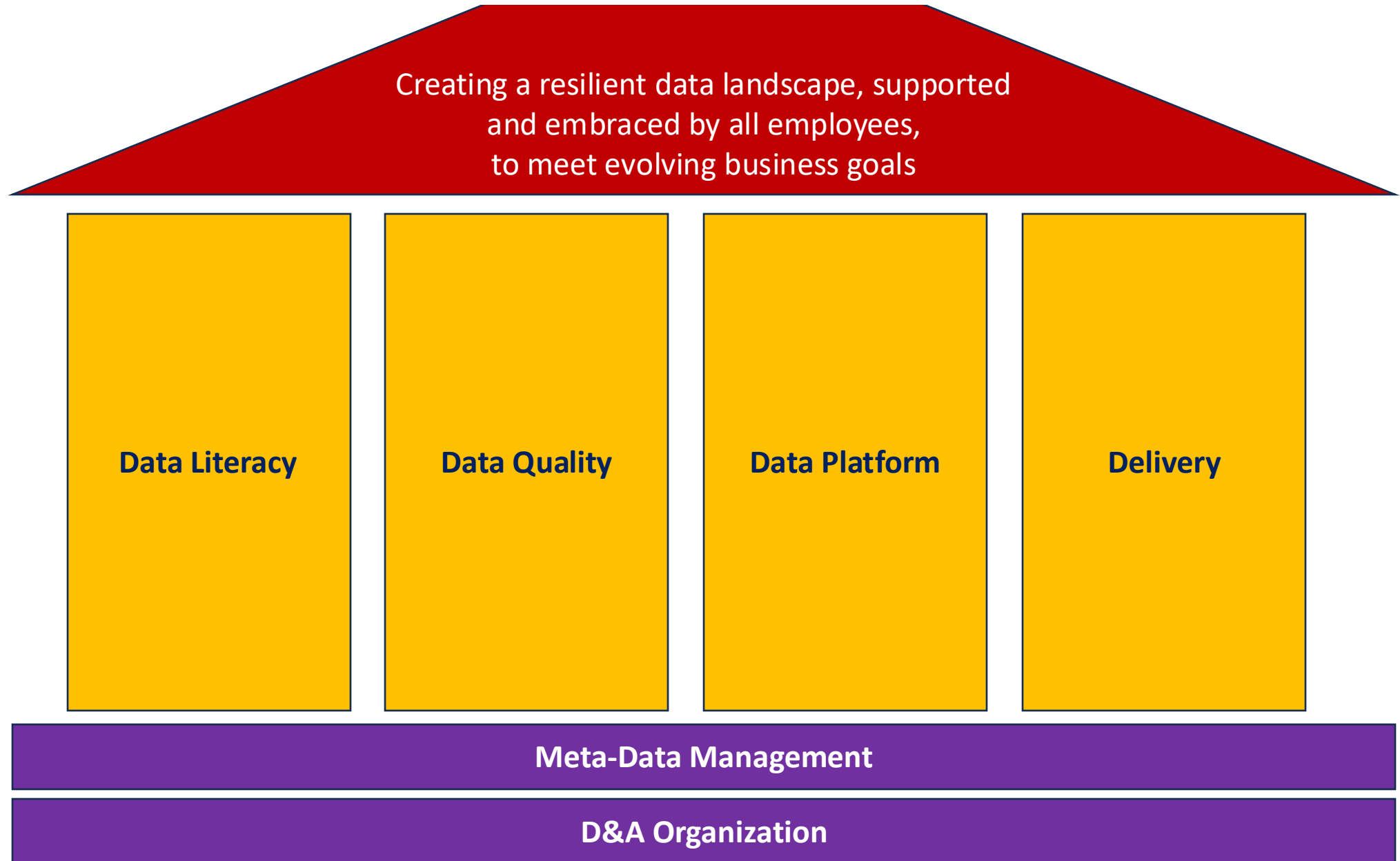


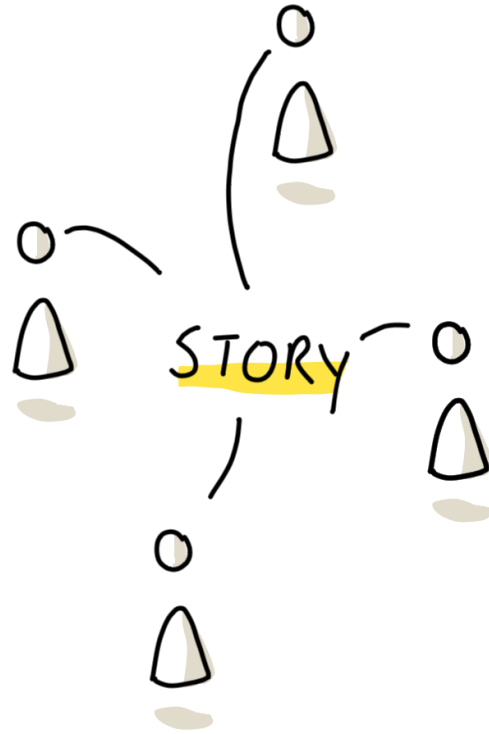
# DATA STORY



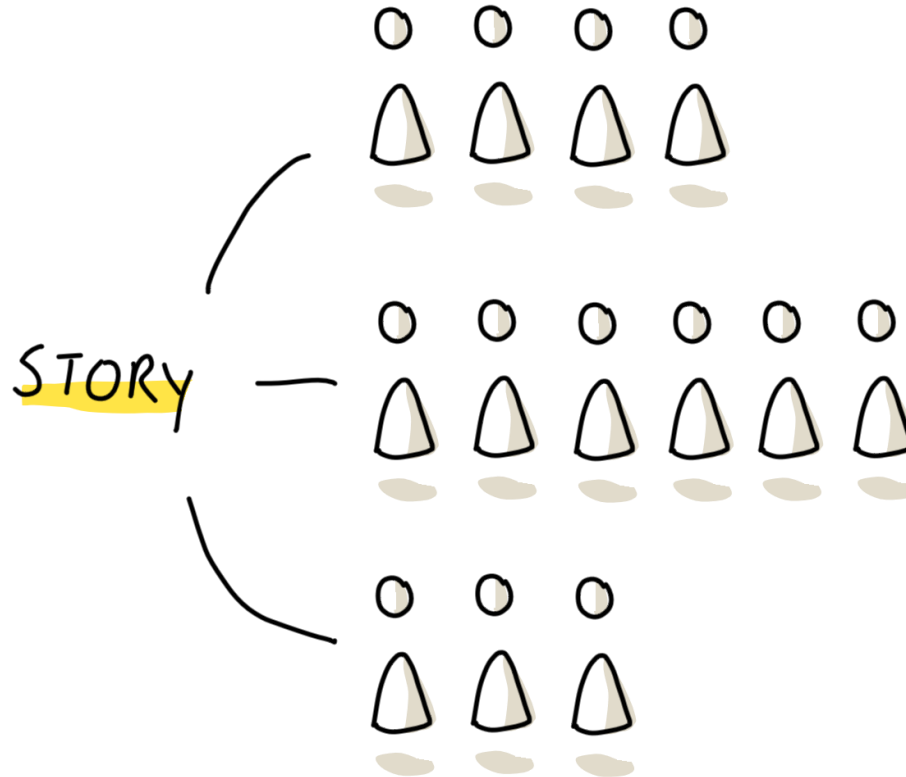
# A Typical Data Strategy Explained



# The Purpose of a Data Story



**Align within the “Data Strategy Team”**



**Align your Data Strategy with many Stakeholders**



# Data Story Parts



**CURRENT STATE**

(Optional)



**FUTURE STATE**

(Mandatory)



# Examples

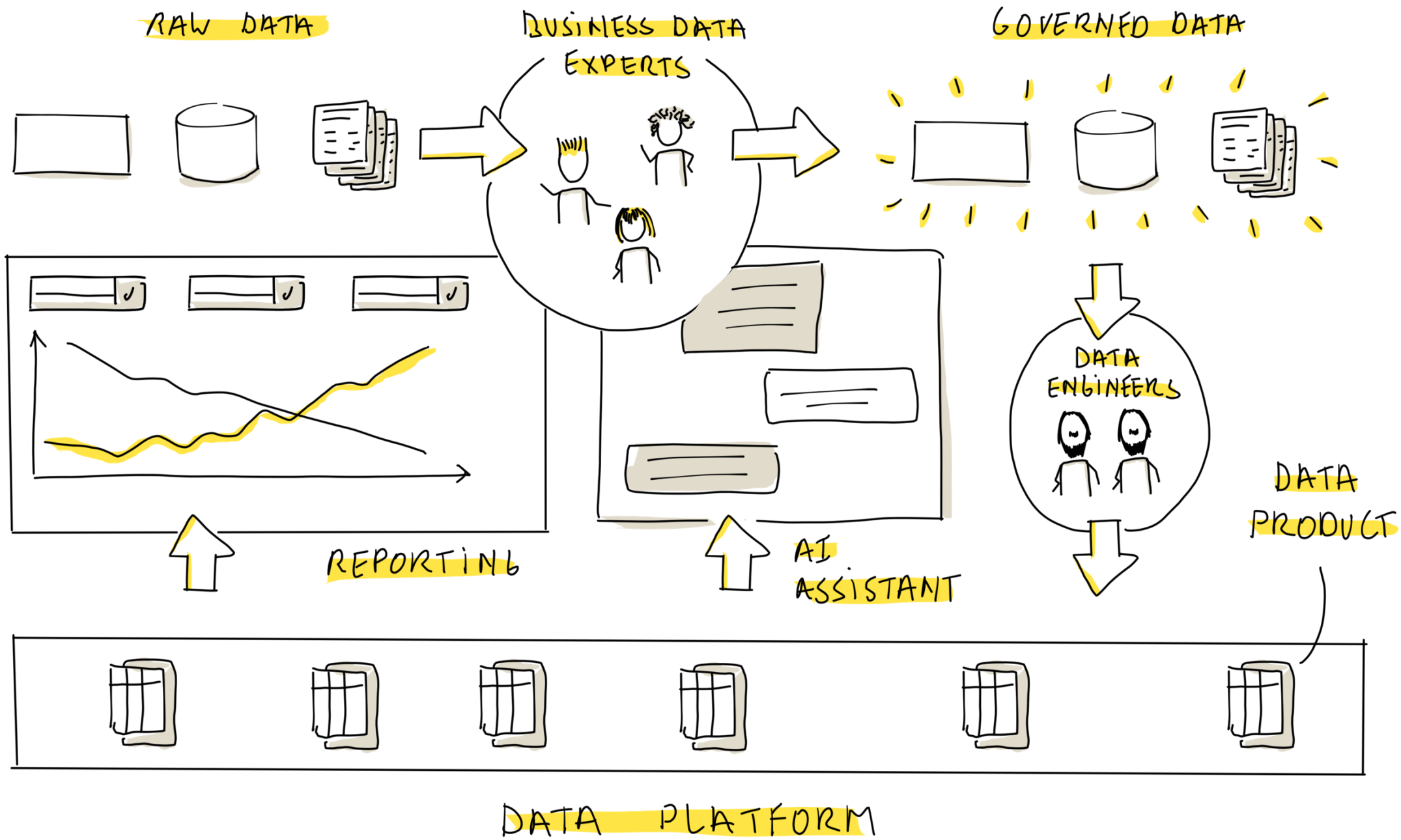
- **Example 1:** Future State
- **Example 2:** Future State
- **Example 3:** Future State
- **Example 4:** Current & Future State



# Examples

- **Example 1:** Future State
- Example 2: Future State
- Example 3: Future State
- Example 4: Current & Future State

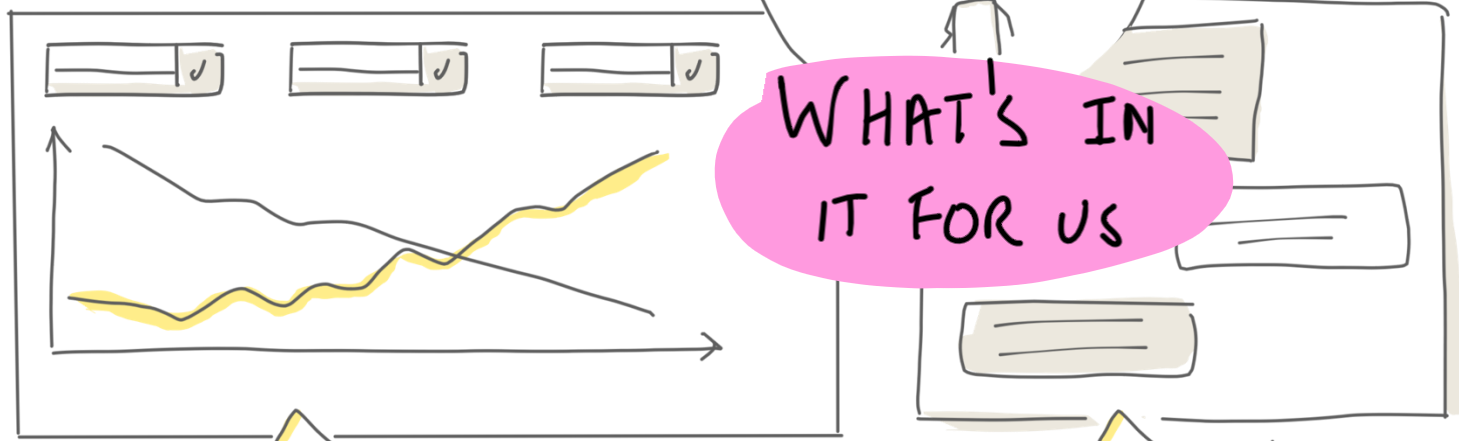
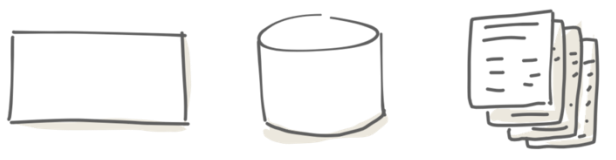




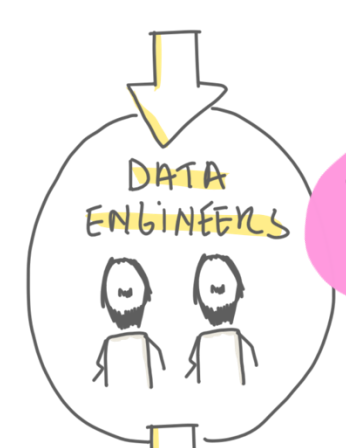
RAW DATA

BUSINESS DATA EXPERTS

GOVERNED DATA



WHAT'S IN IT FOR US



HOW DO WE COLLABORATE?

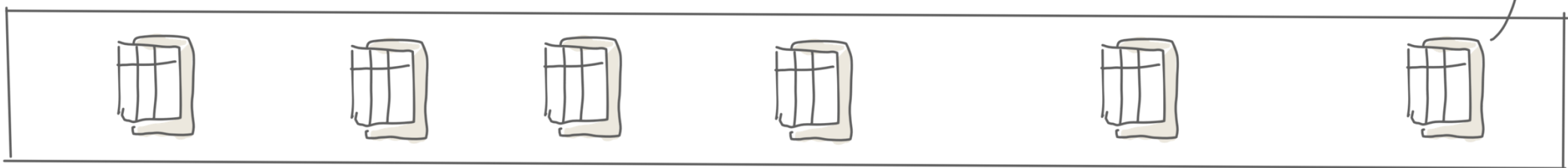
DATA PRODUCT



REPORTING



AI ASSISTANT



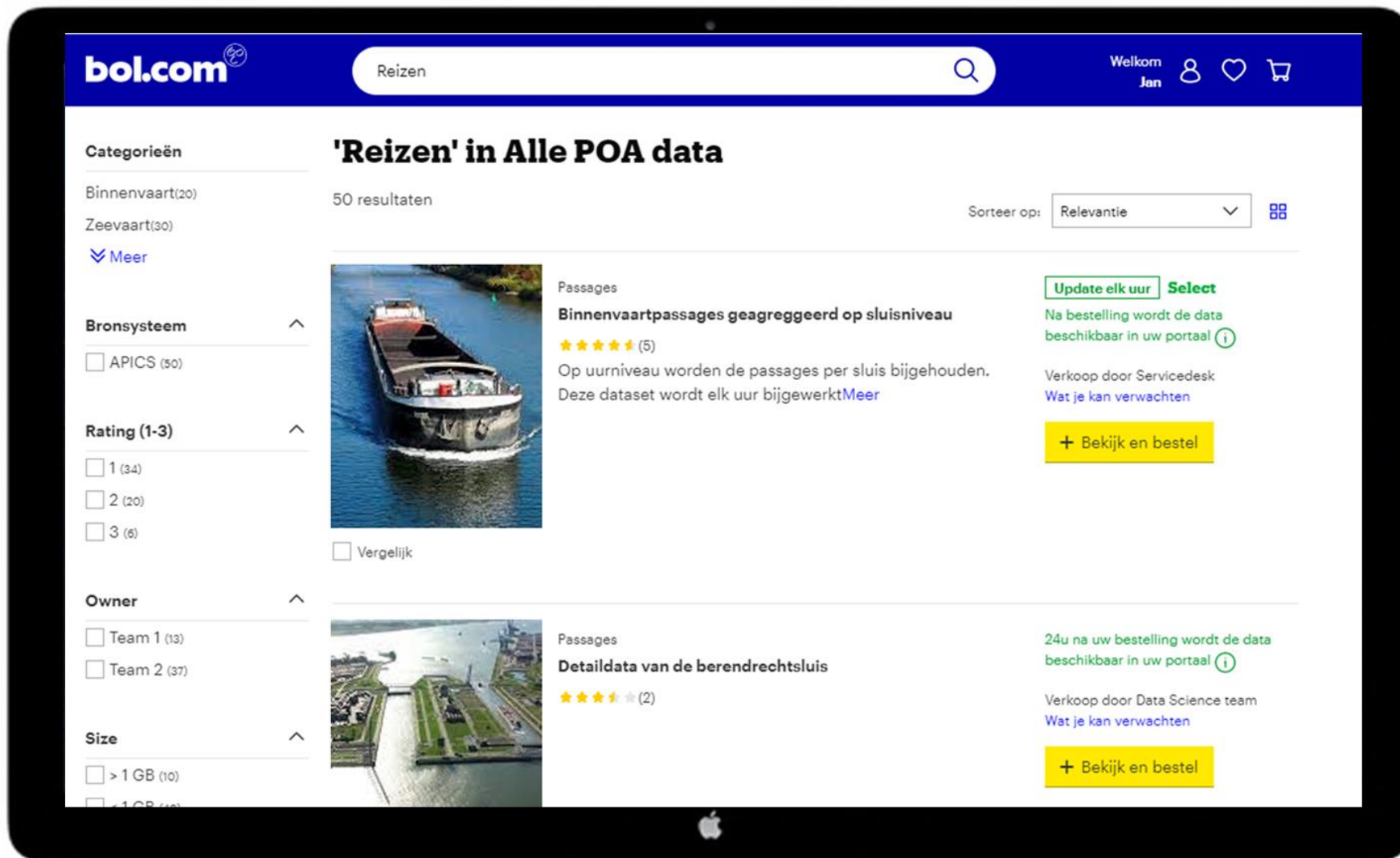
DATA PLATFORM



# Examples

- Example 1: Future State
- **Example 2: Future State**
- Example 3: Future State
- Example 4: Current & Future State





Ambitie:

POA's Bol.Com shop voor data!



# Examples

- Example 1: Future State
- Example 2: Future State
- **Example 3: Future State**
- Example 4: Current & Future State



# Examples

- Example 1: Future State
- Example 2: Future State
- Example 3: Future State
- **Example 4: Current & Future State**



# Exercise: Craft a Data Story for Your Organization



**CURRENT STATE**

(Optional)



**FUTURE STATE**

(Mandatory)

