

DATA STRATEGY

Jan Meskens

04 – 2024

 SIEVAX  EpicData.

DATA STRATEGY

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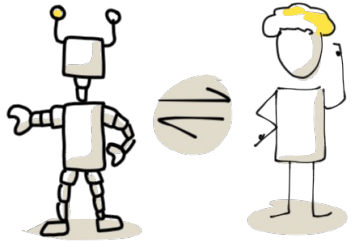
04 – 2024

<https://sievox.be/data-strategy-training-epicdata-202404/>





Phd Human
Computer Interaction



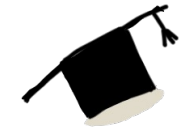
Inspiring



jan@sievax.be



Consultant
/ Advisor



Coaching & Training



INTRODUCTION

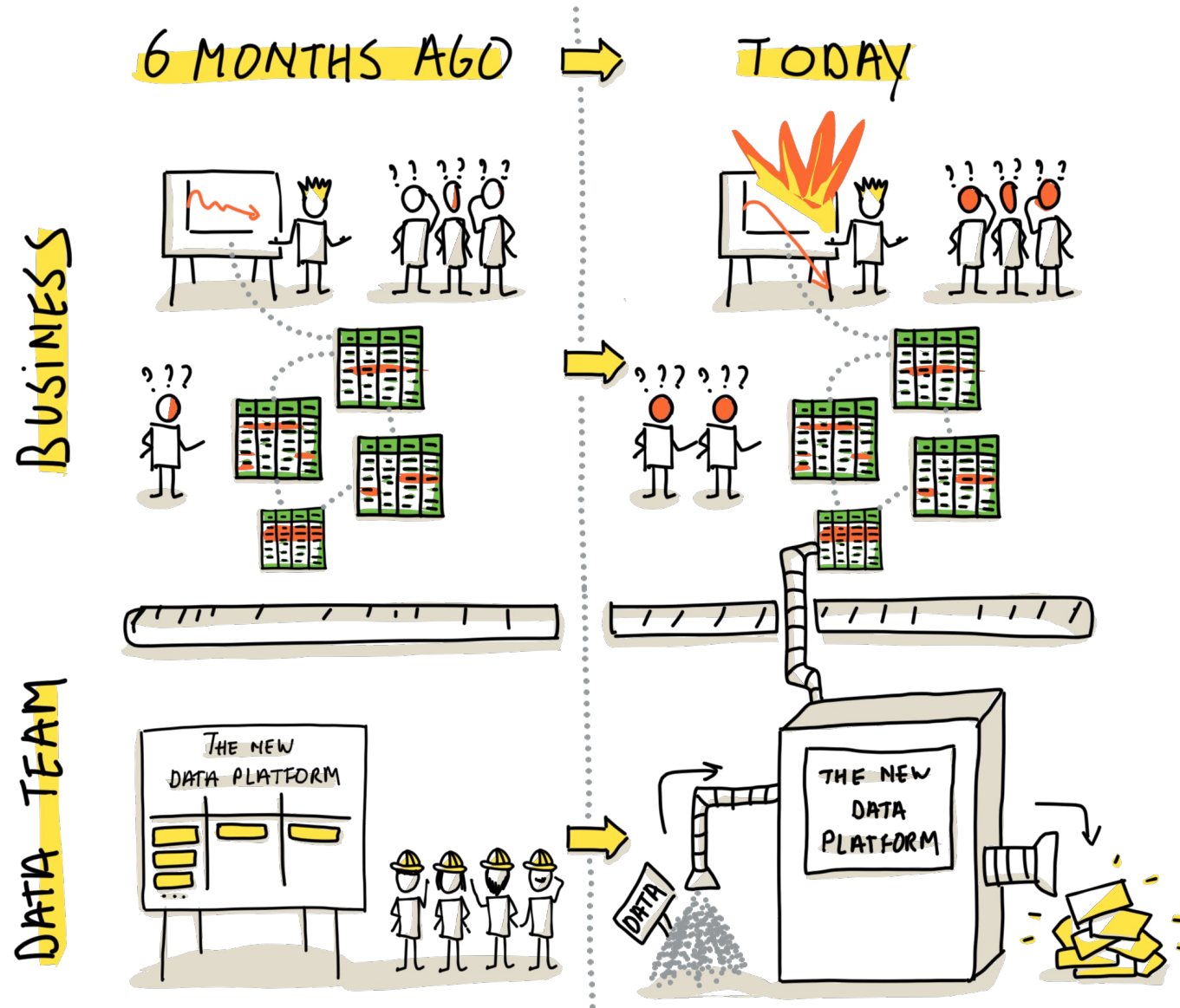


INTRODUCTION

A wide-angle landscape photograph of a mountain valley. In the foreground, a paved road winds through a green, grassy field. In the middle ground, a small cluster of buildings, possibly a farm or a small village, is situated on a gentle slope. The background features rolling hills and distant mountain ranges under a hazy, overcast sky. The overall tone is serene and natural.

WHY THIS TRAINING?

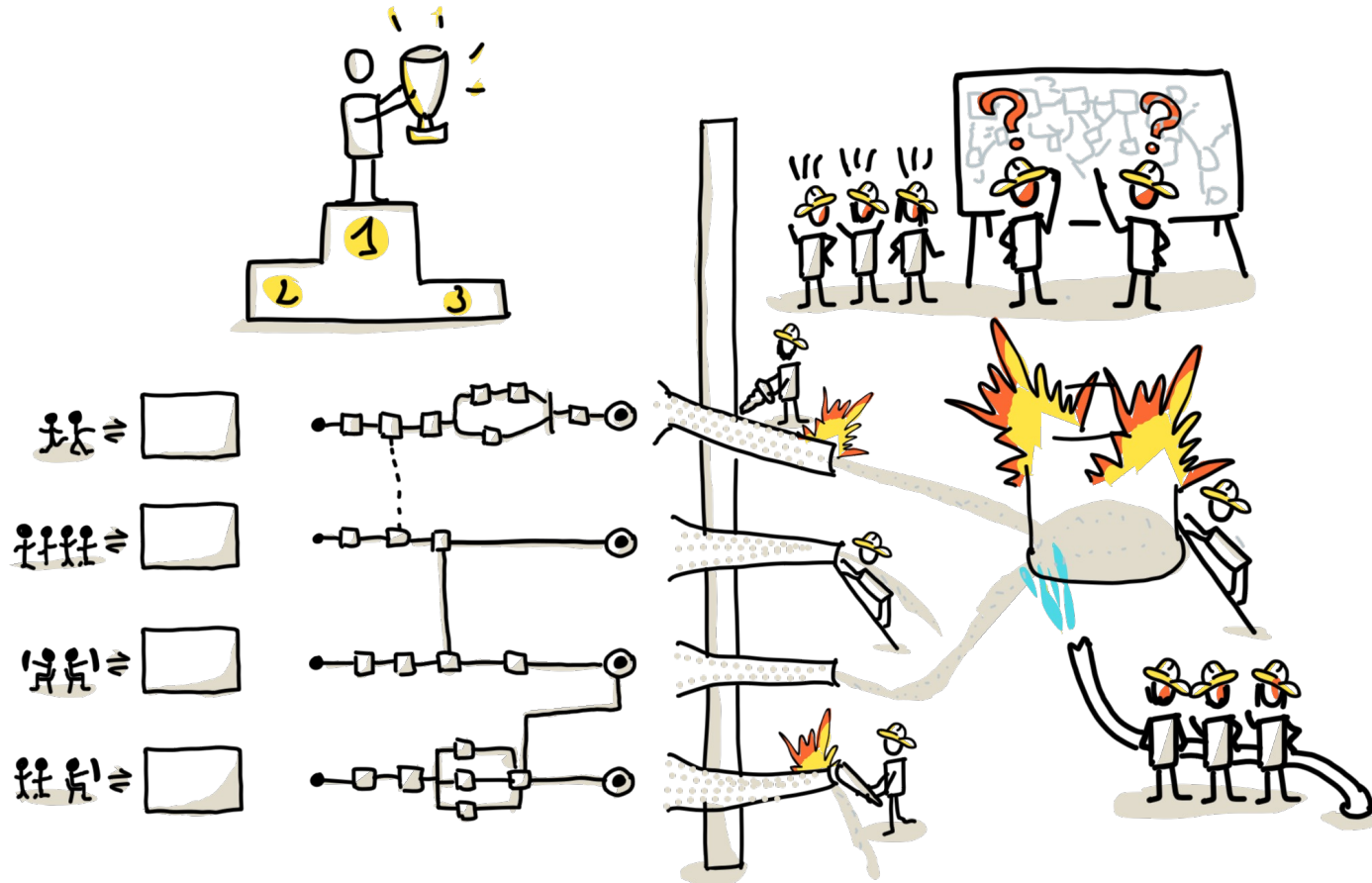
EXPERIENCE 1: BUILDING SOMETHING THAT ISN'T USED



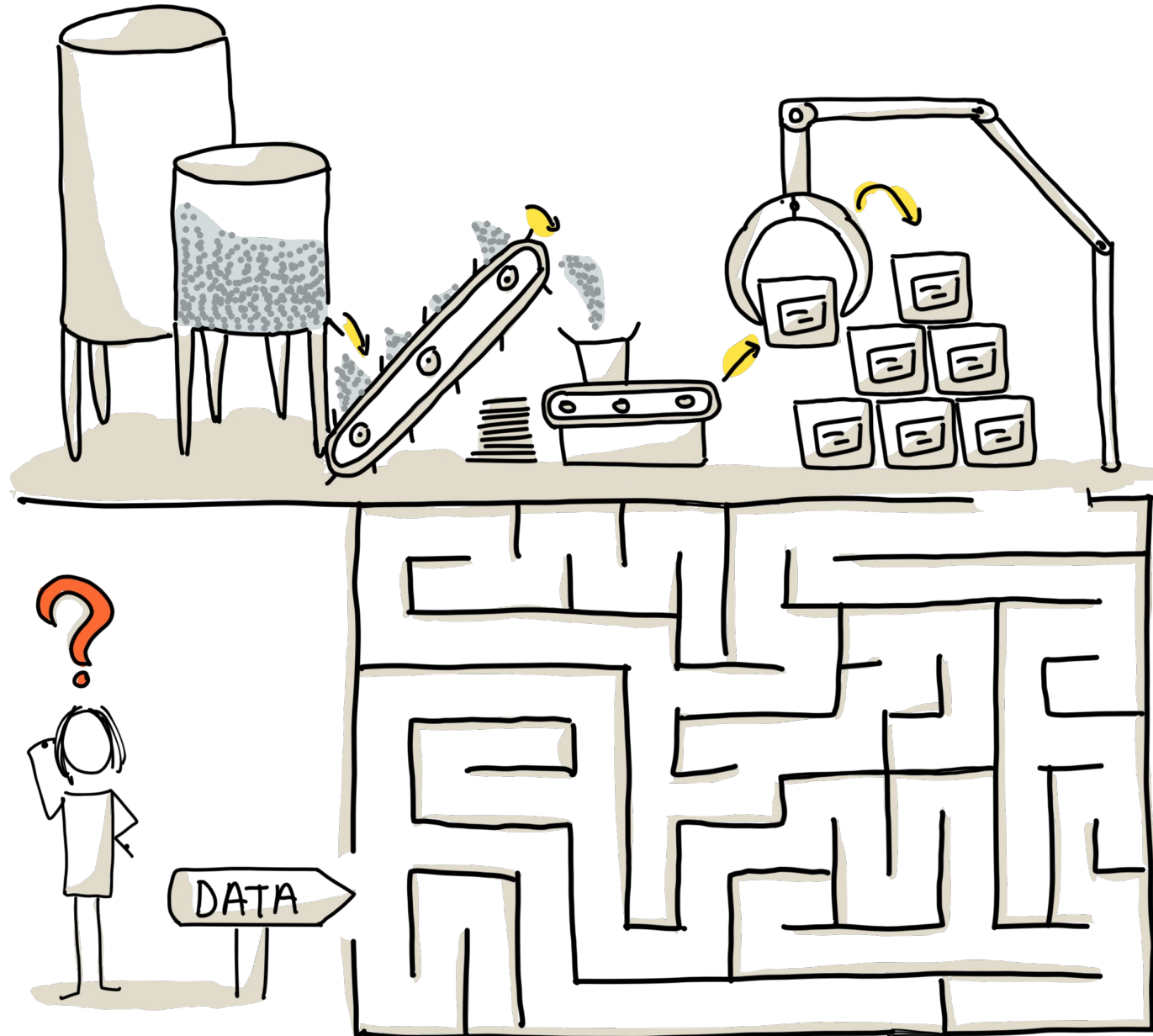
EXPERIENCE 2: PARTY IN THE FRONT, FIREFIGHTING IN THE BACK

PARTY IN THE FRONT

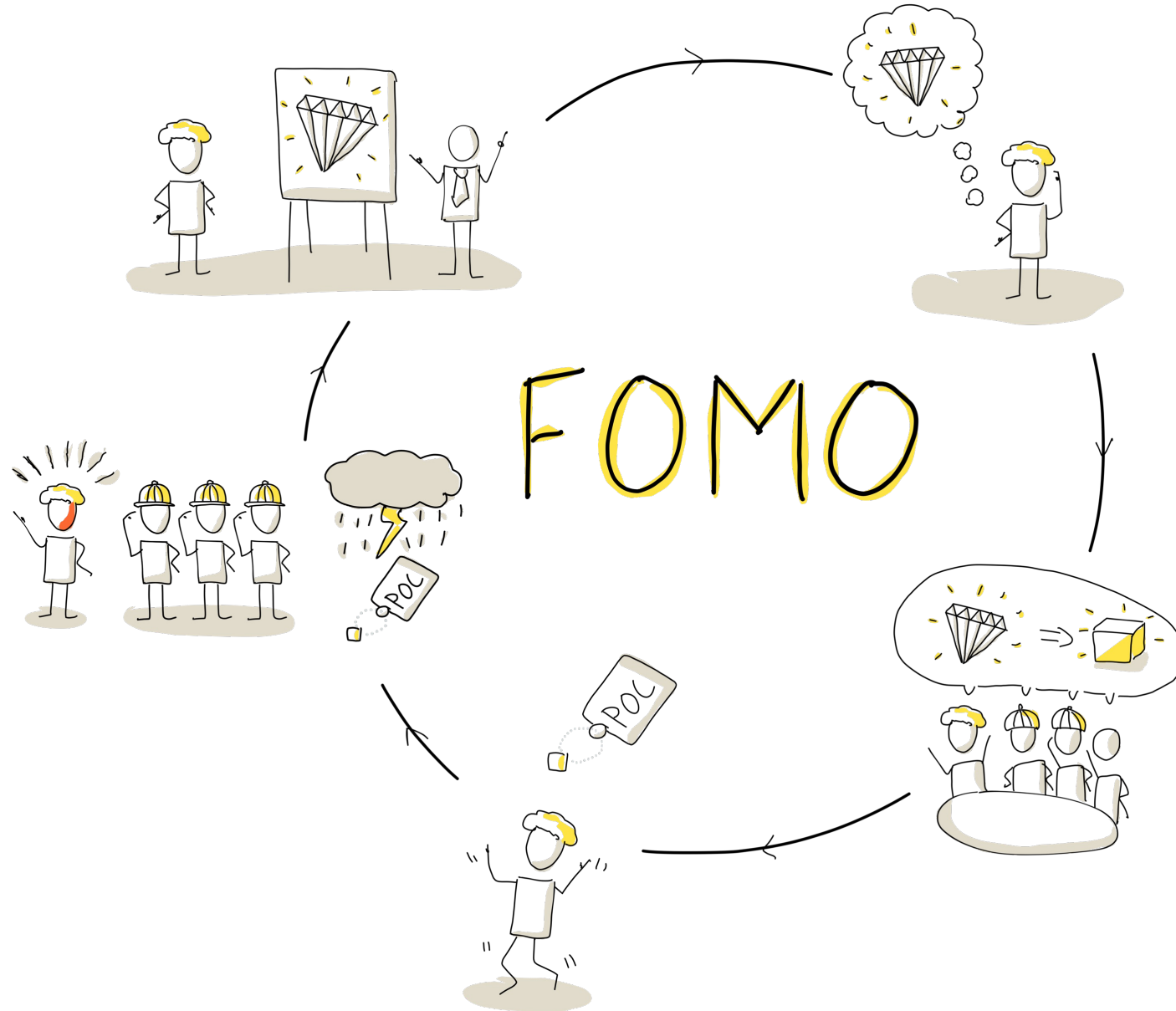
FIREFIGHTING IN THE BACK



EXPERIENCE 3: DATA IS NEEDED BUT CAN'T BE FOUND



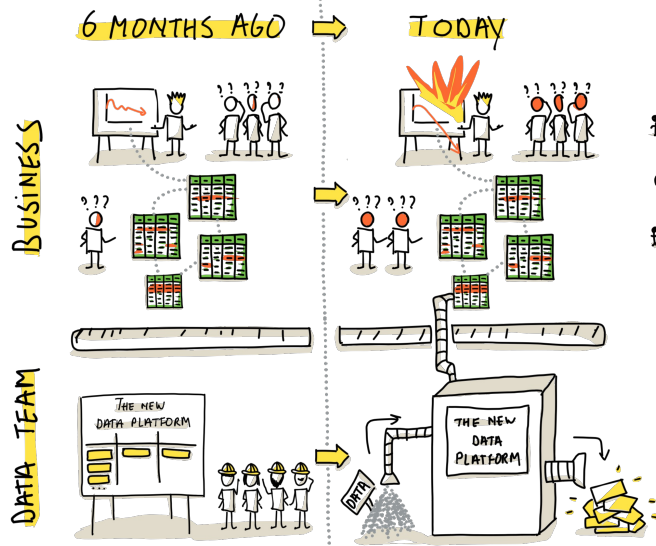
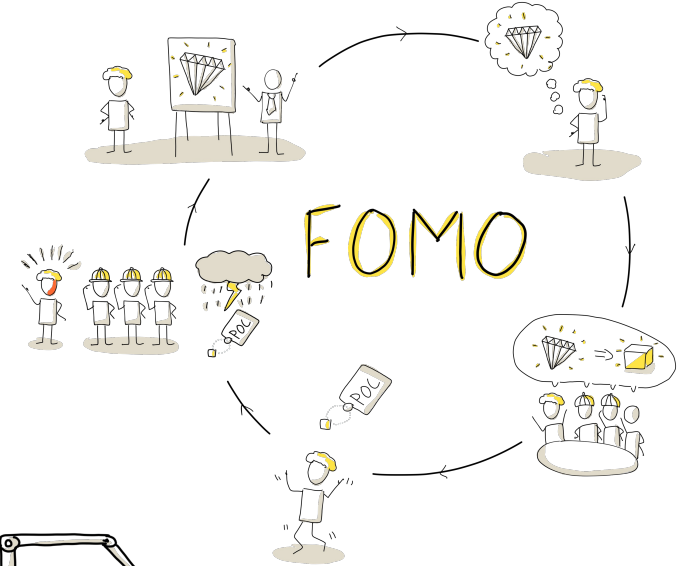
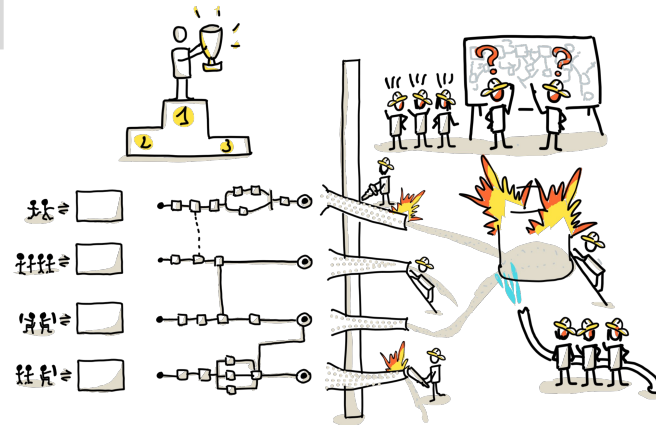
EXPERIENCE 4: FEAR OF MISSING OUT CYCLE



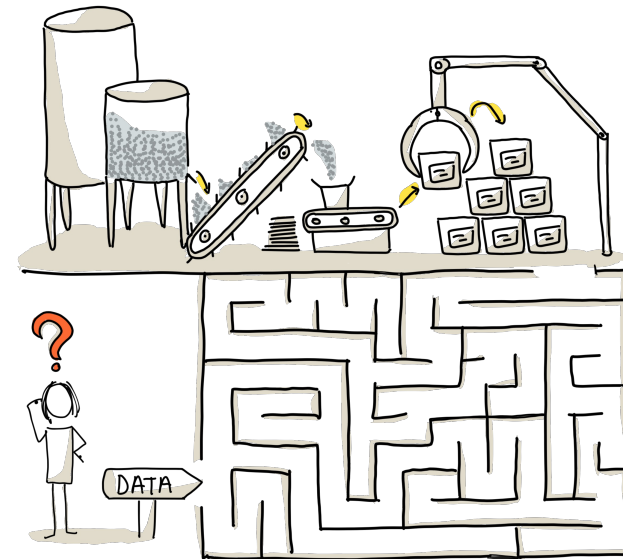
EXERCISE: GET TO KNOW EACH OTHER

PARTY
IN THE FRONT

FIREFIGHTING
IN THE BACK



BUILDING SOMETHING THAT ISN'T USED



DATA IS NEEDED BUT CAN'T BE FOUND

A scenic mountain landscape with a winding road and a small village. The background features misty, layered mountain ranges. The foreground shows a grassy valley with a winding asphalt road that loops through the scene. A small cluster of buildings is visible in the middle ground.

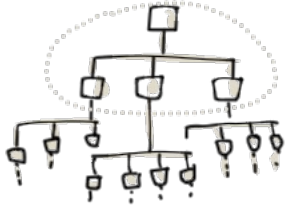
**WE SHOULD BE ABLE
TO DO BETTER!**

DATA STRATEGY TRAINING



AI ENABLERS

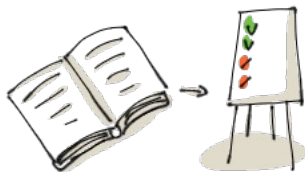
ORGANIZATION



TECHNOLOGY



ENVIRONMENT

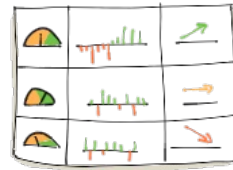


→ **USE AI** →



IMPACTS

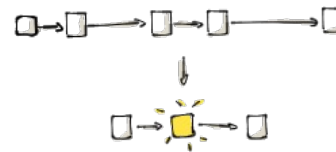
INSIGHT GENERATION



PROCESS EFFICIENCY

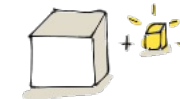


PROCESS TRANSFORMATION



GOALS

OPERATIONAL PERFORMANCE



MARKET-BASED PERFORMANCE



FINANCIAL PERFORMANCE

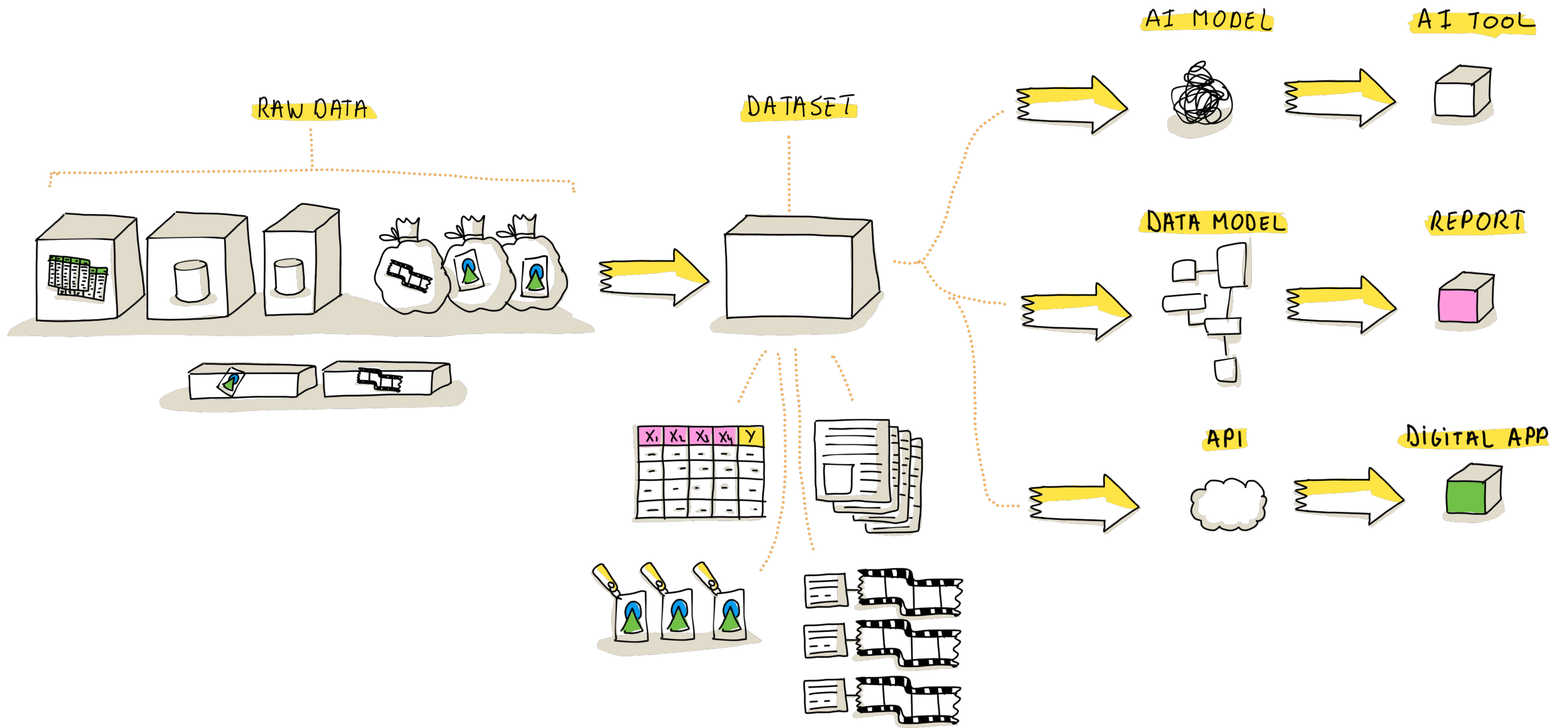


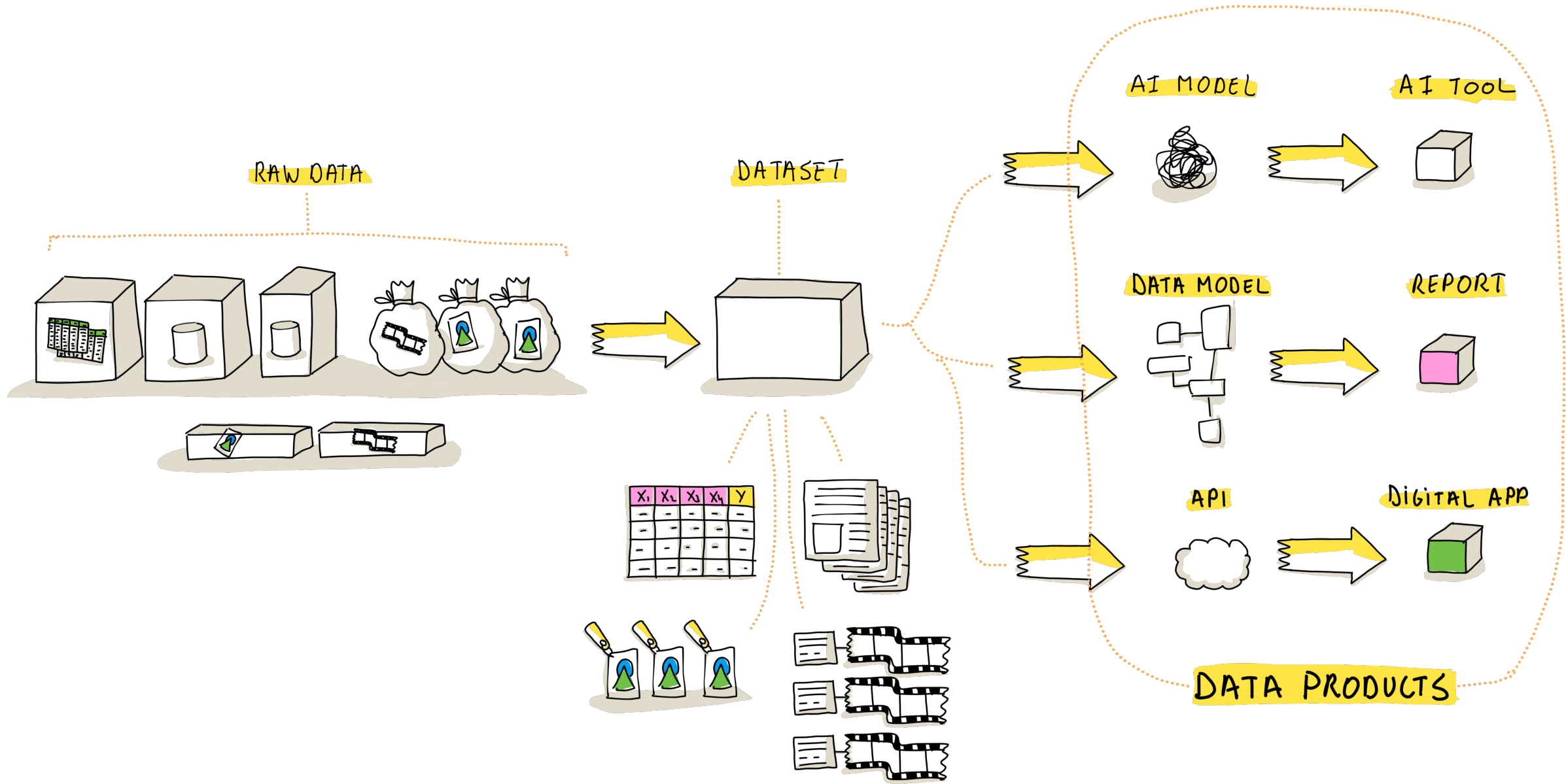
SUSTAINABILITY PERFORMANCE

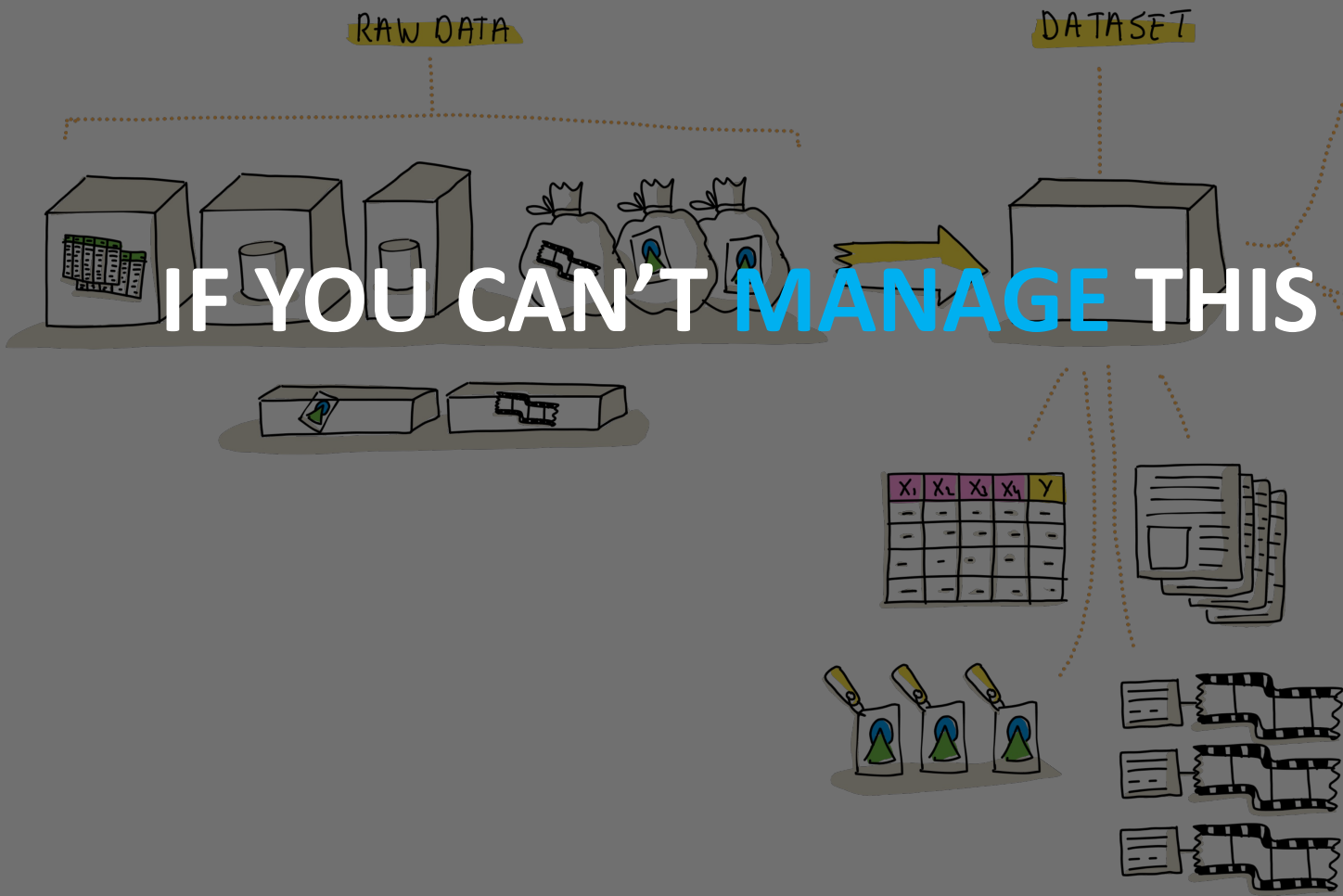


UNINTENDED IMPACTS

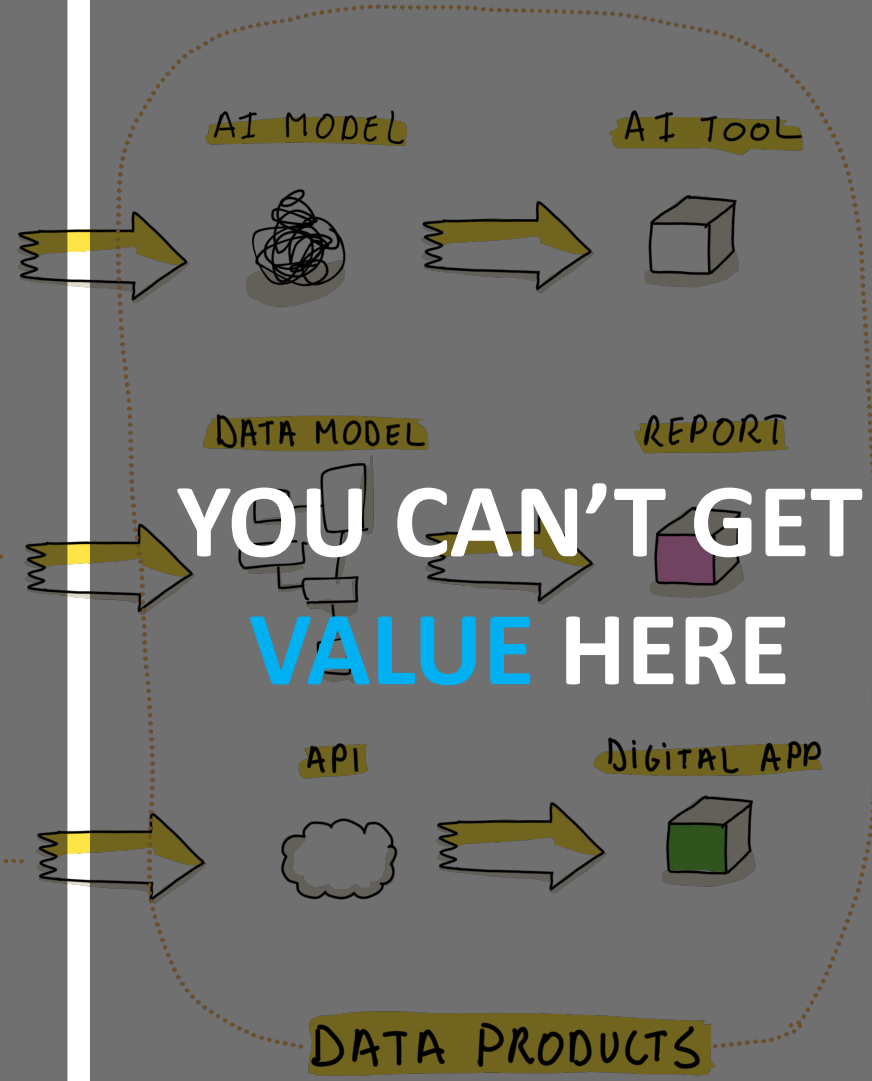






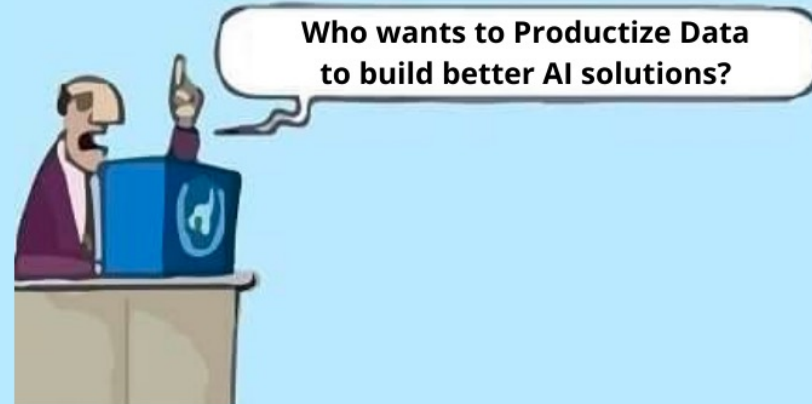
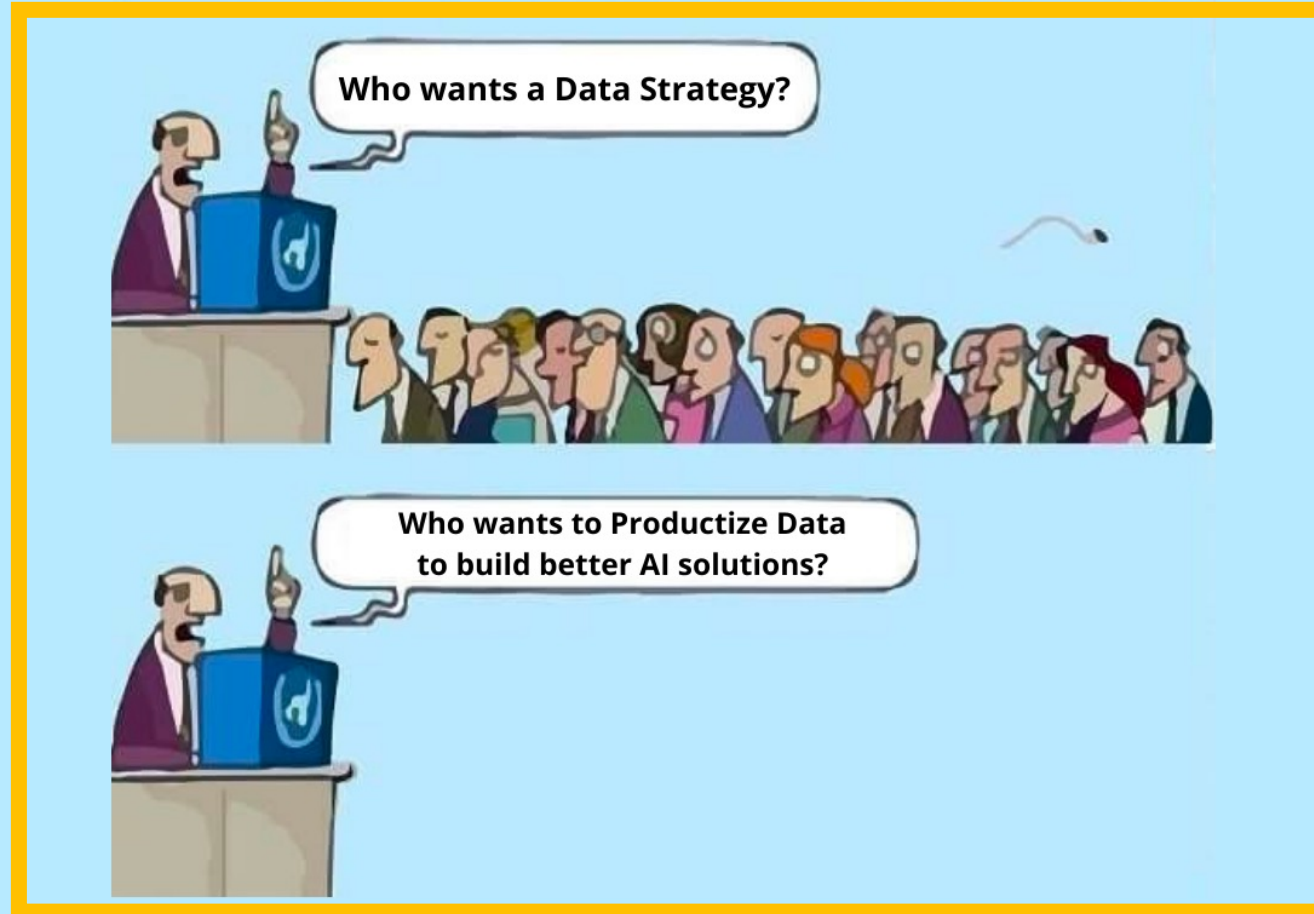


IF YOU CAN'T MANAGE THIS



YOU CAN'T GET VALUE HERE

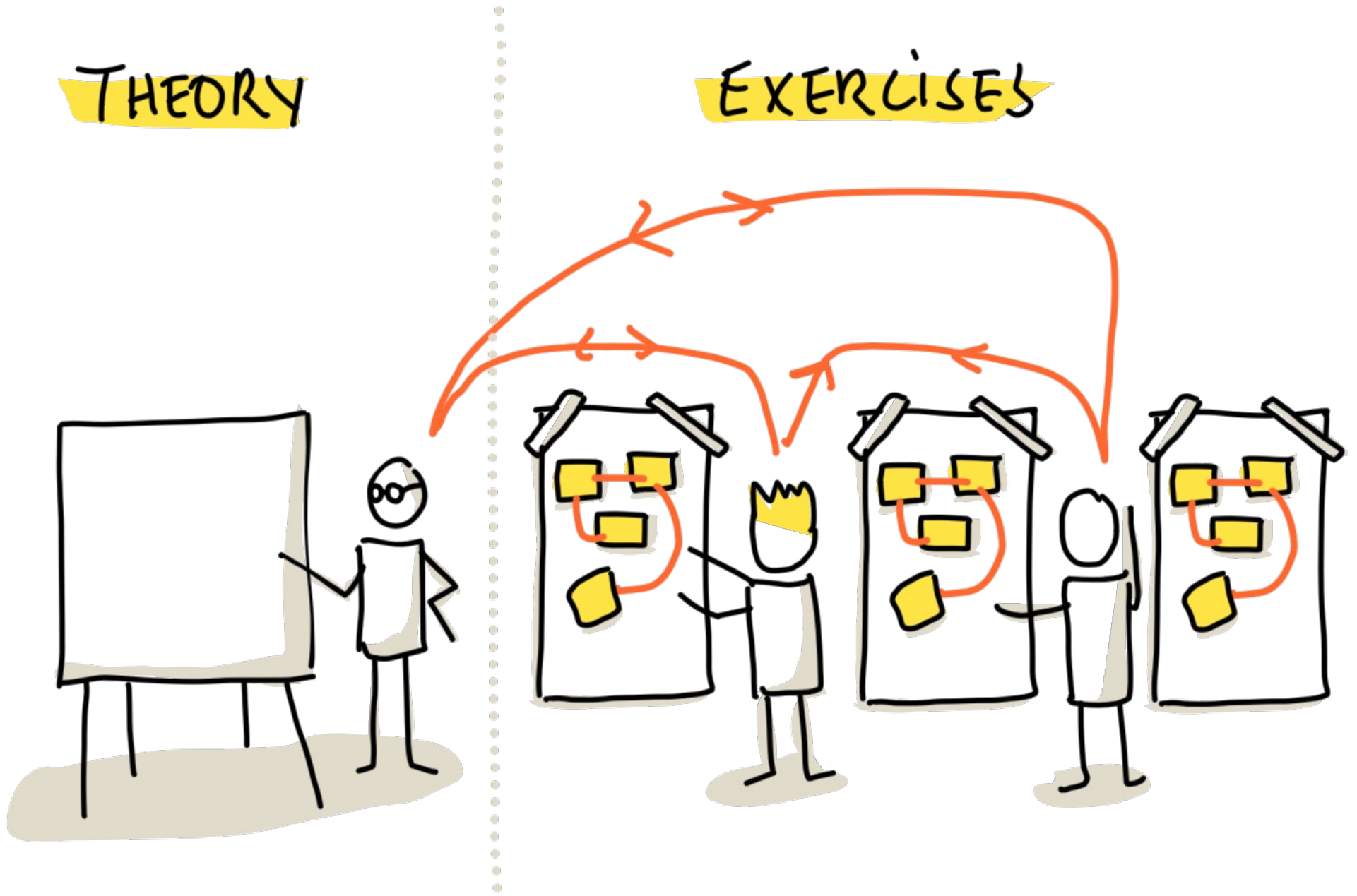




APPROACH

THEORY

EXERCISES



Nov 7, 2023

Data Driven Management: The Why, Who, What and How?

While many organizations aspire to become data-driven, a significant portion of them tends to focus narrowly on the technical aspects of data, treating it primarily as a technical asset. Consequently, their...



Data Strategy 10 min read



Aug 23, 2023

Once You POC, You (Can't) Stop!

Every week, the realm of data technology introduces fresh products and services. Each tool arrives with an enticing proposition: "Embrace the new and fancy Product <X> – your ultimate problem solver!" And...



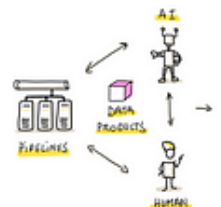
Data Strategy 6 min read



Aug 9, 2023

Data Usability: How to Build Better Data Products?

Looking ahead to the future, the utilization of data is poised to become a prevailing norm, empowering intelligent workflows and effortless human-machine interactions. McKinsey's projection posits that by...



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Published in **The Modern Scientist** · Jan 17

Data Ingestion — Part 2: Tool Selection Strategy

This article is the second one in my series on data ingestion. For an introduction to the topic and to explore 'data ingestion patterns', you can refer to my first article in this series. Data ingestion tools play a...



Data Engineering 15 min read



Published in **The Modern Scientist** · Nov 27, 2023

Data Ingestion — Part 1: Architectural Patterns

Over the course of two articles, I will thoroughly explore data ingestion, a fundamental process that bridges the operational and analytical worlds. Ingestion is critical for transporting data from a...



Data Engineering 11 min read



TABLE OF CONTENTS

