

Think Big, Start Small: A Practical Framework for Data Strategy



Jan Meskens

Sr Data Strategy Consultant



Contact Details



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medium.com/@meskensjan



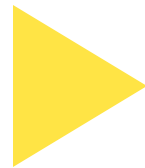
www.sievax.be



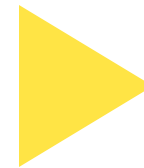
jan@sievax.be

Think Big, Start Small: A Practical Framework for Data Strategy

**2 Day
Training**



**20 Minute
Webinar**



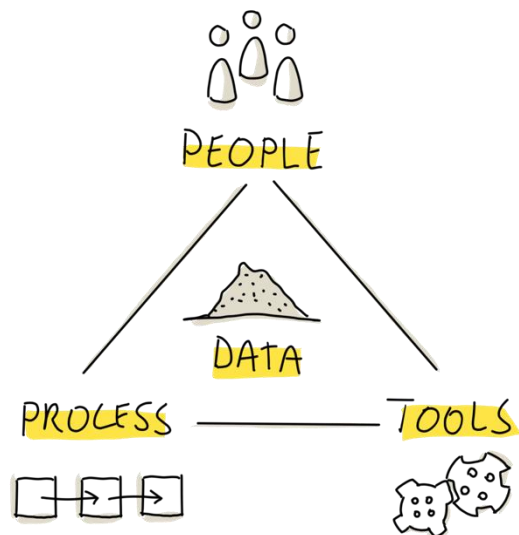
Q&A

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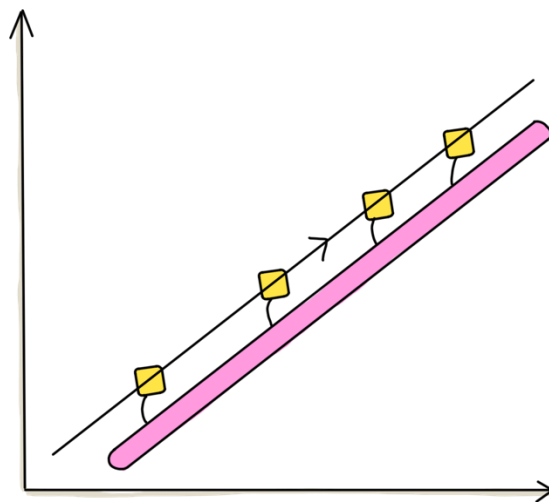


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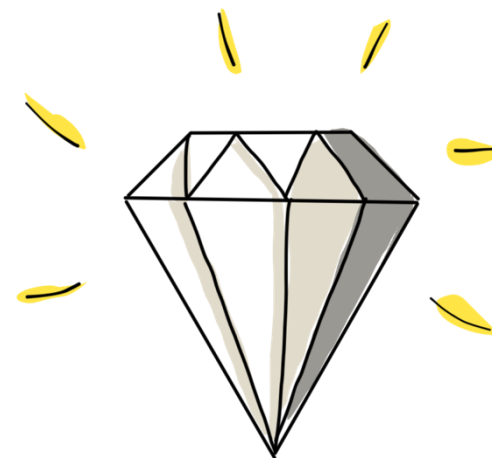
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The Data Triangle

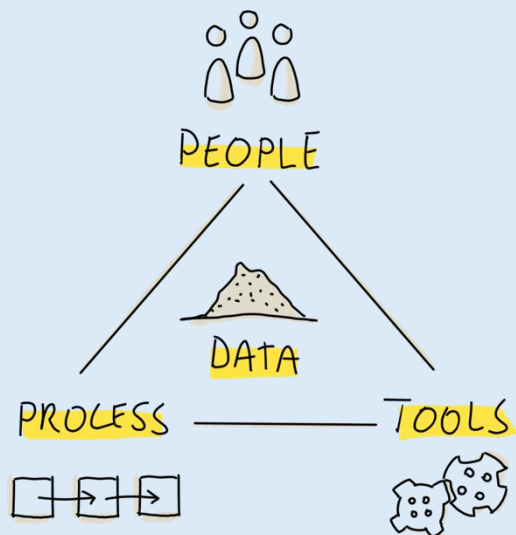


Data Strategy

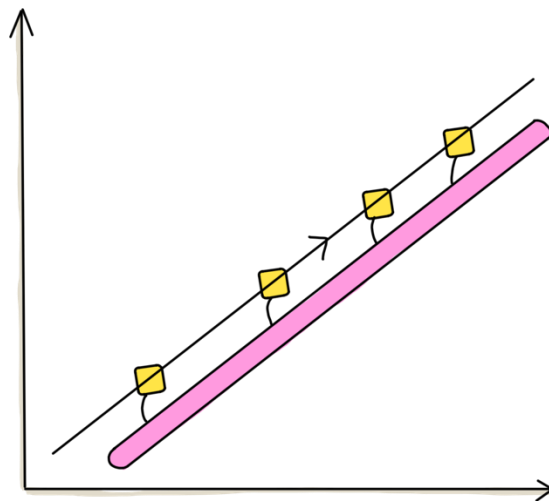


A Value First Approach

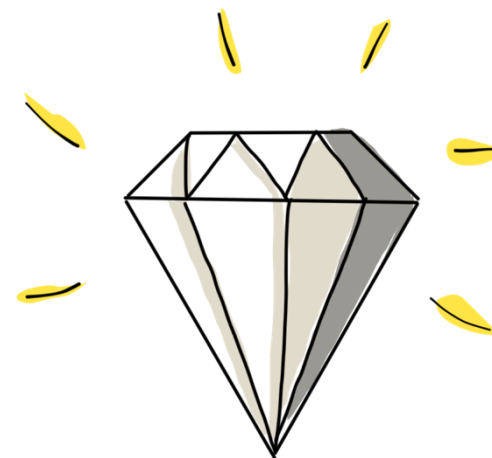
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The Data Triangle



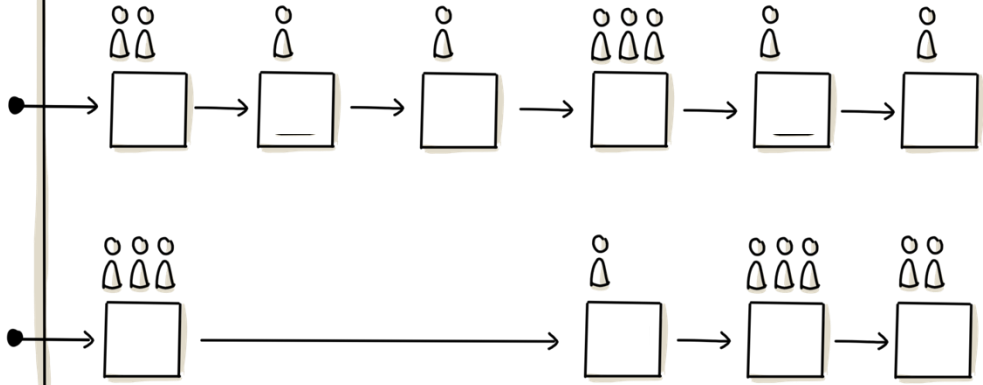
Data Strategy



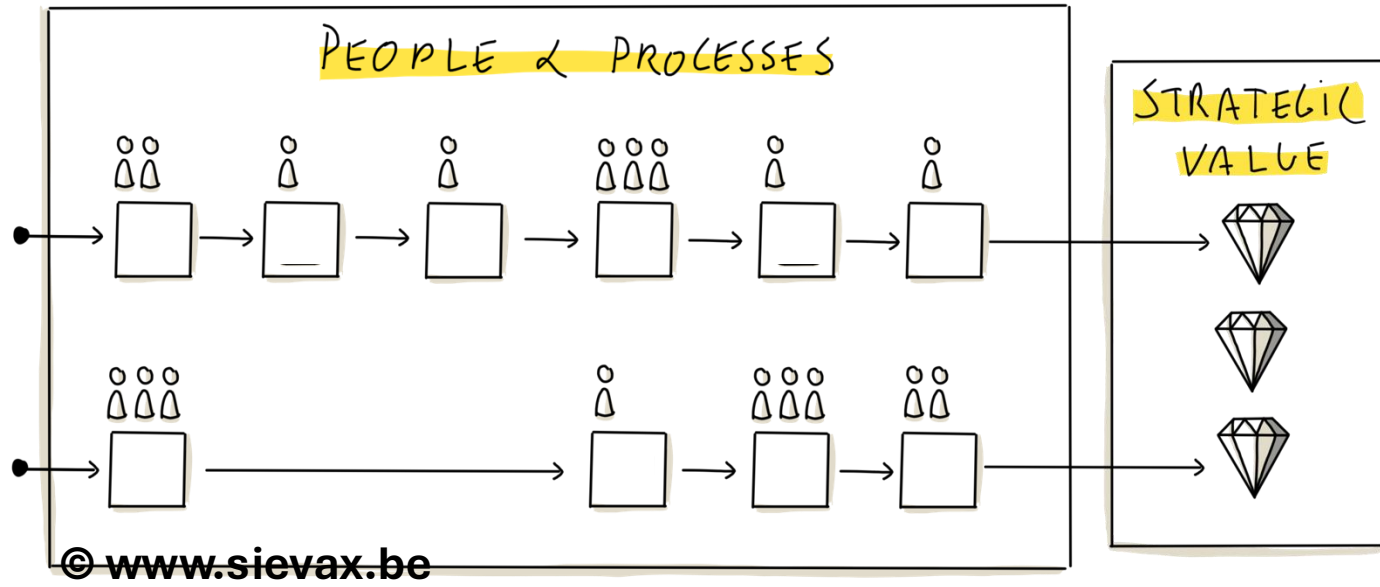
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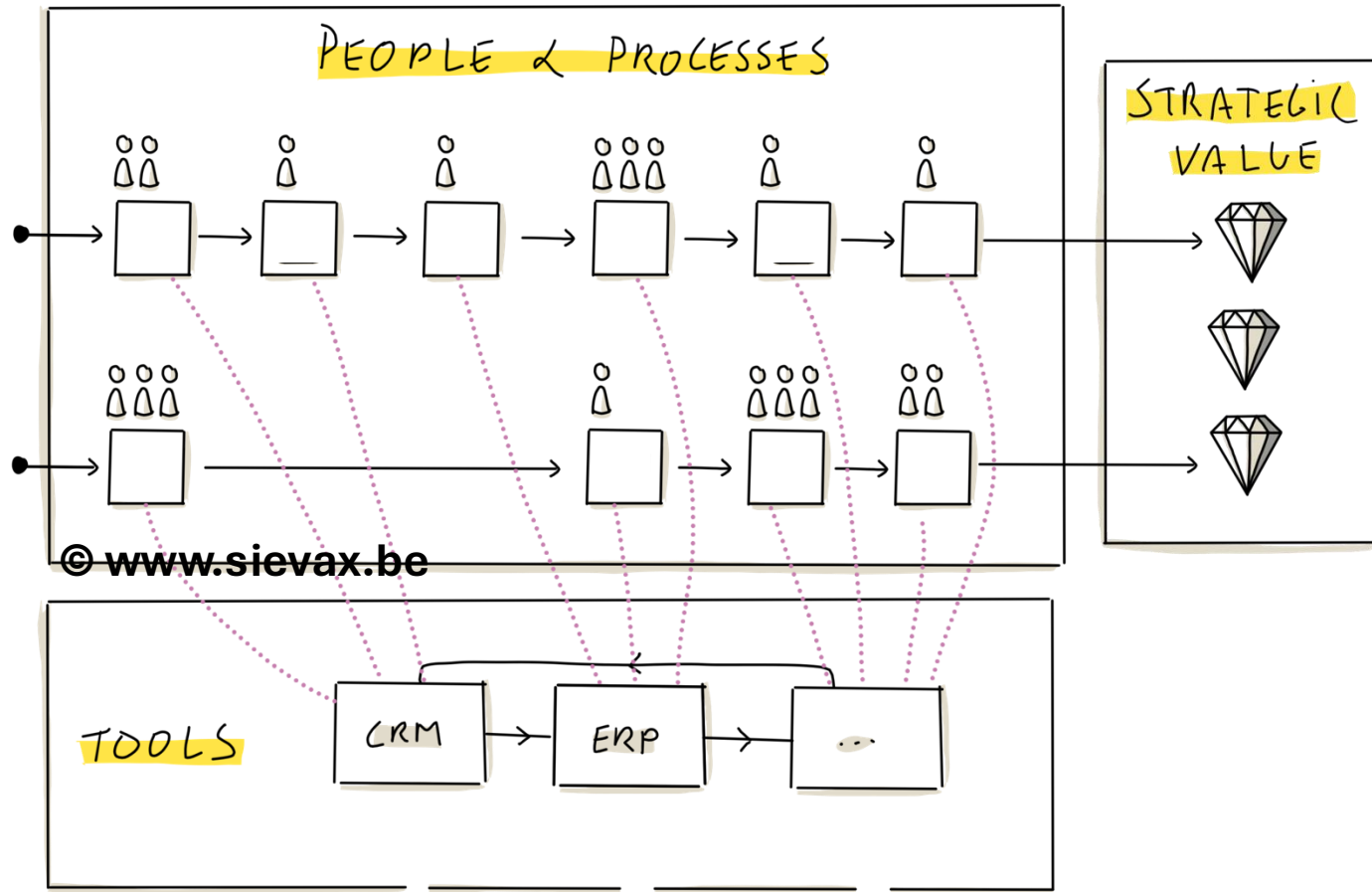


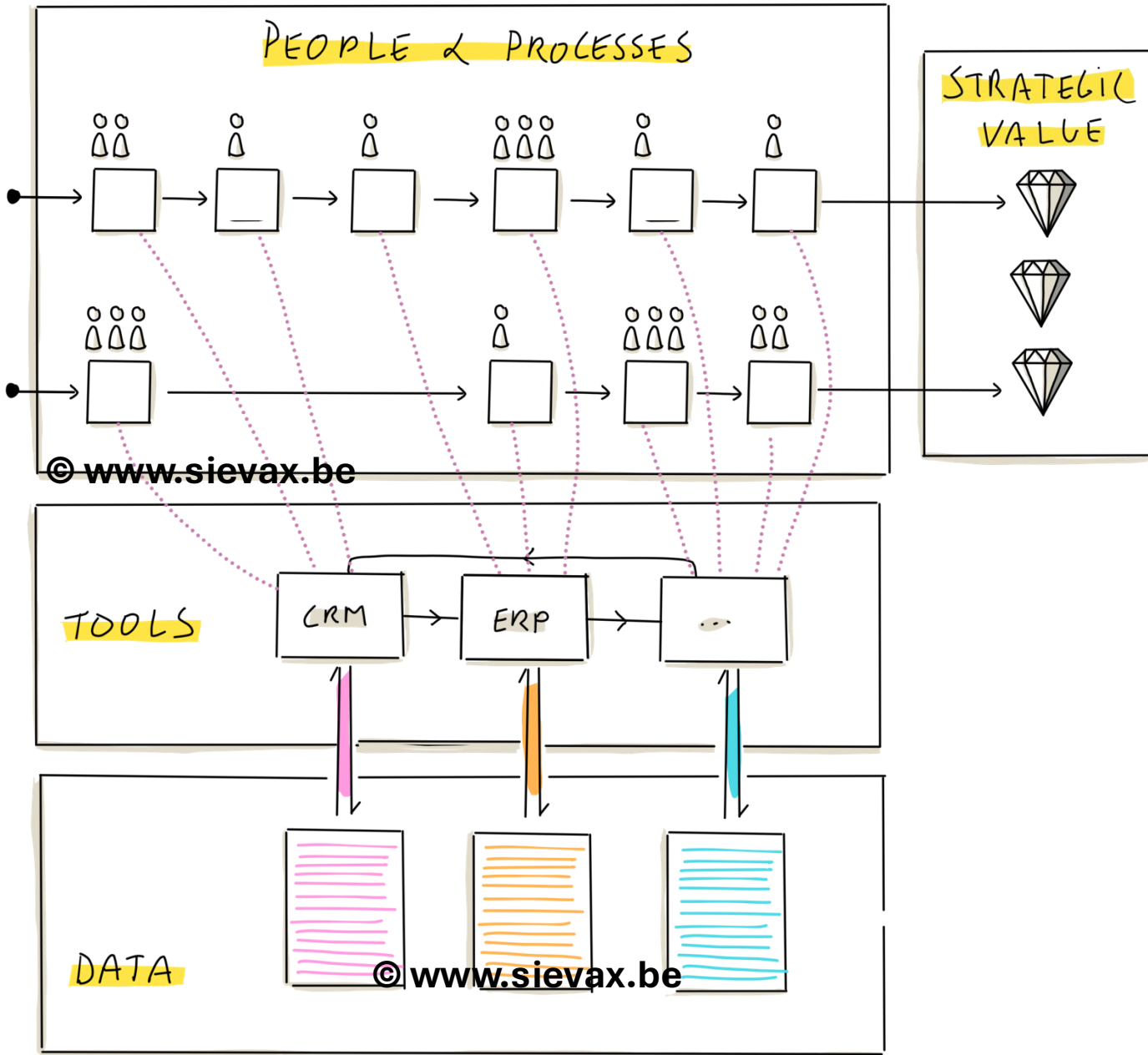
PEOPLE & PROCESSES

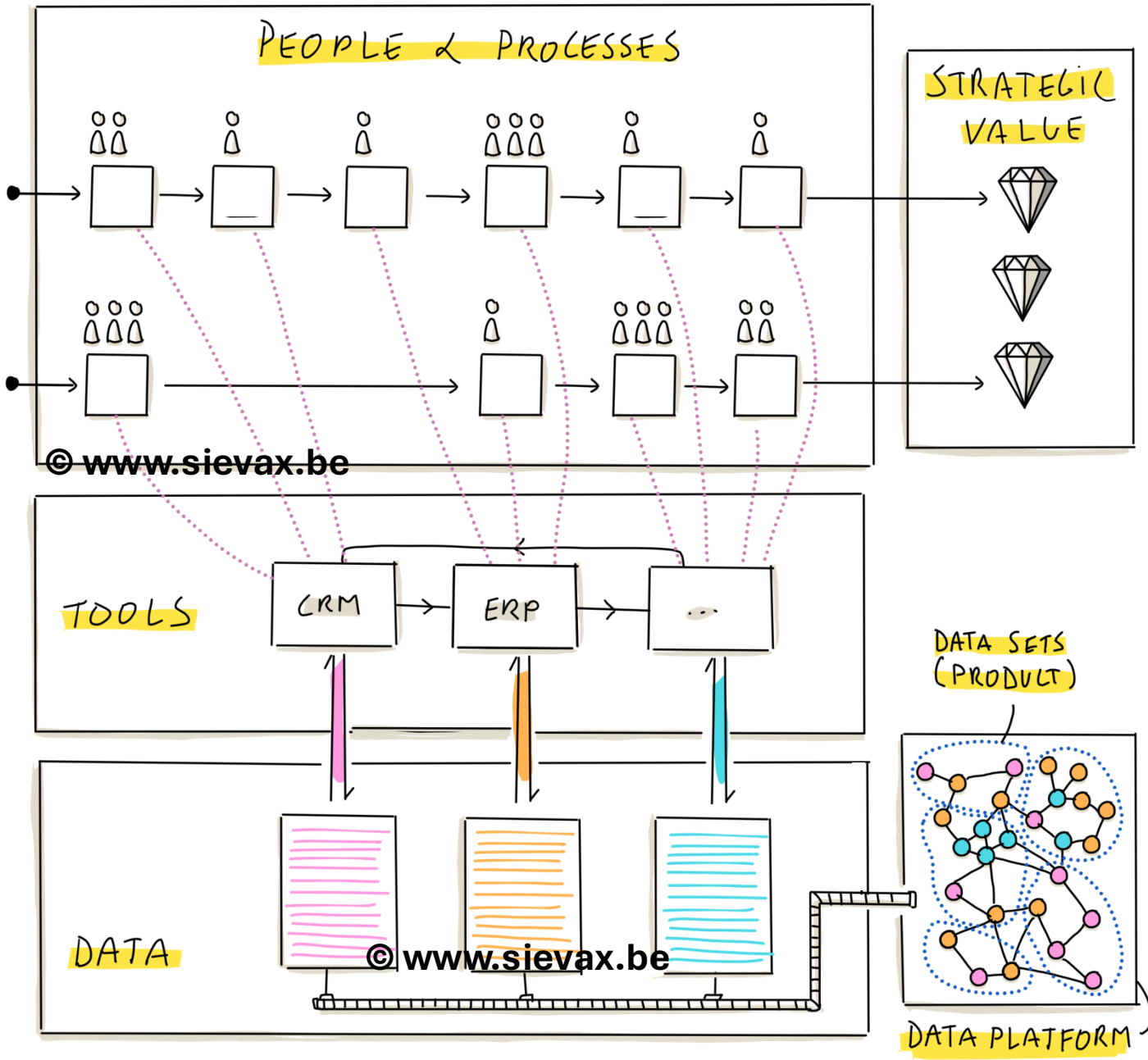


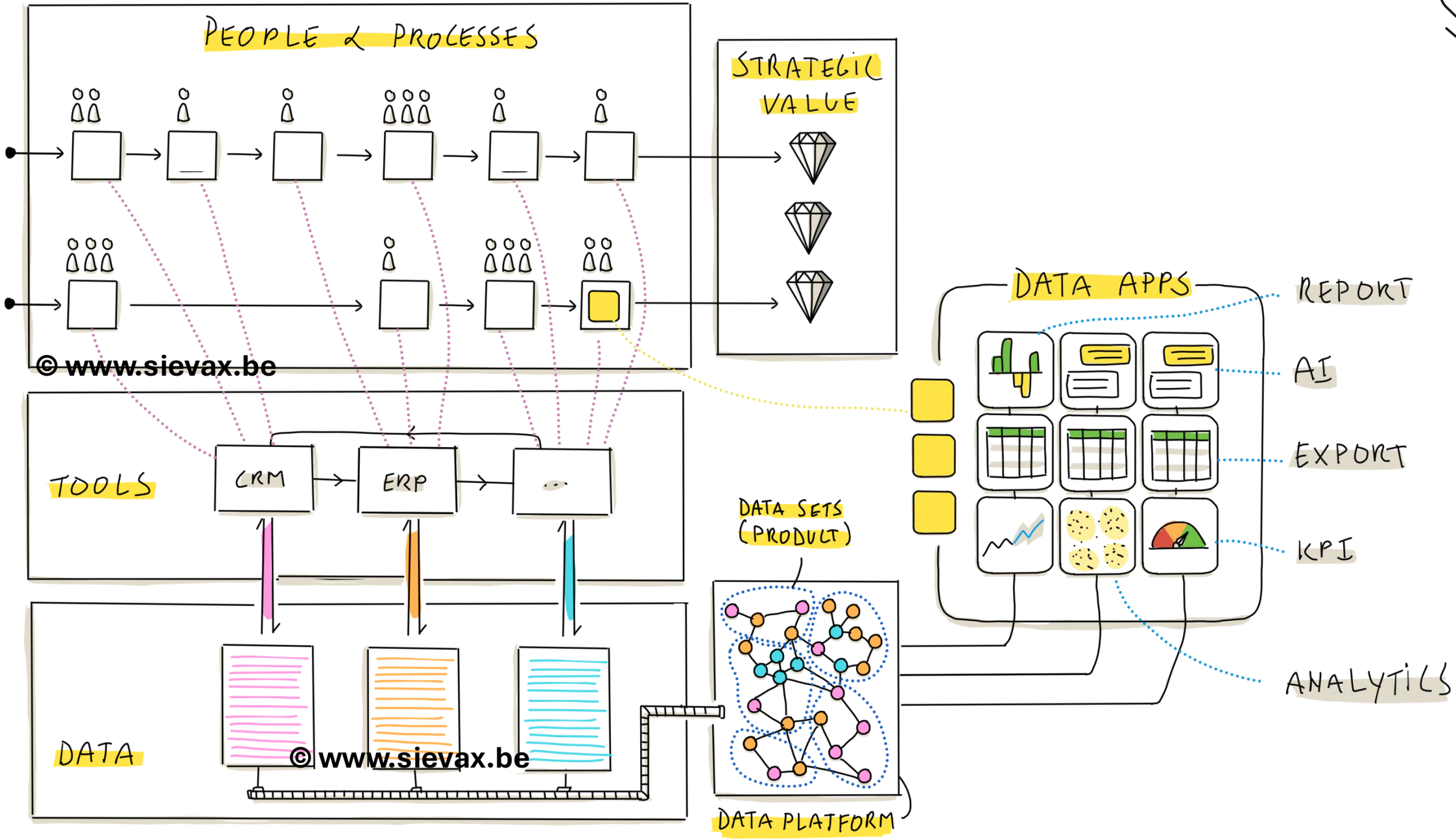
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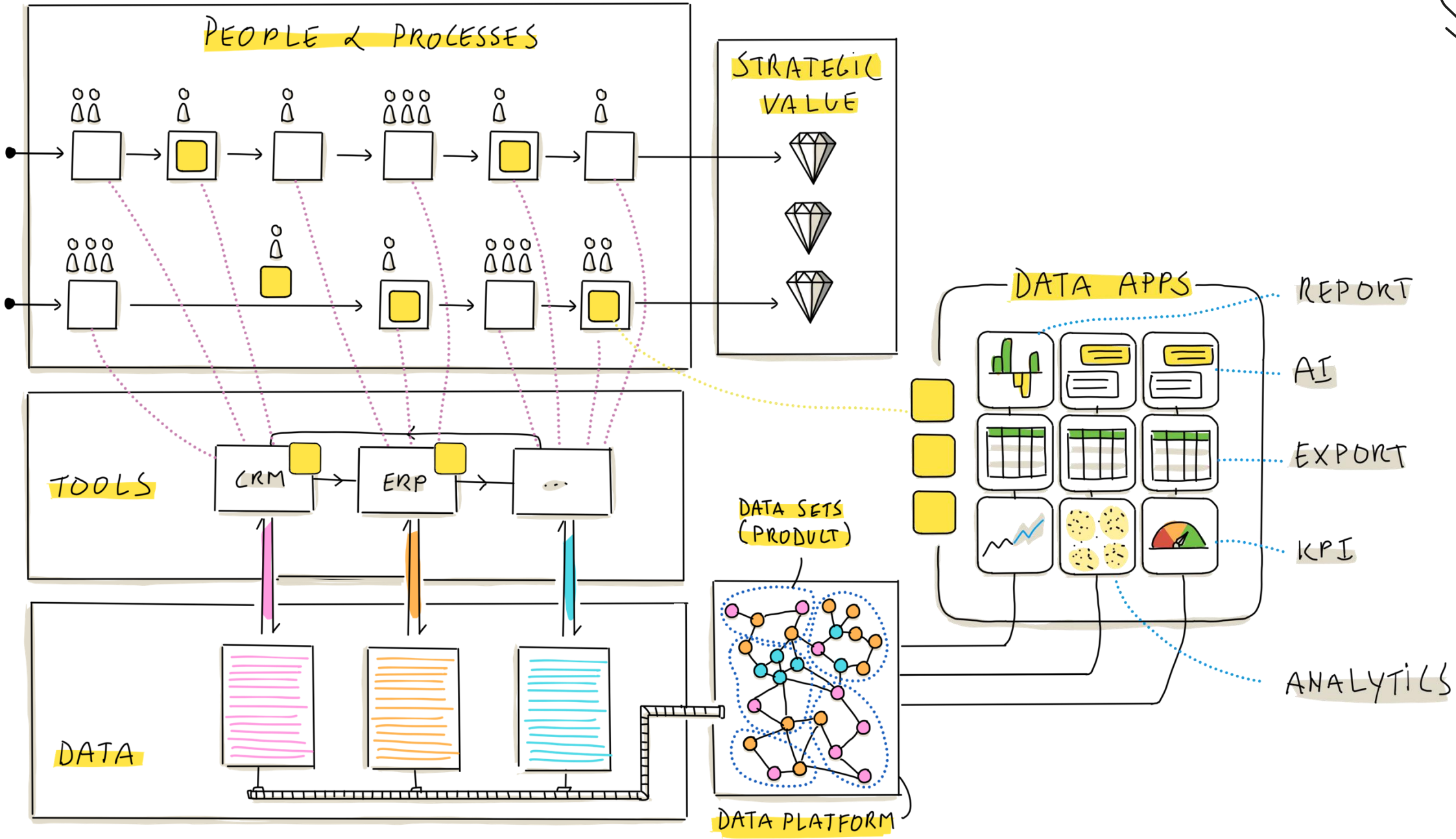


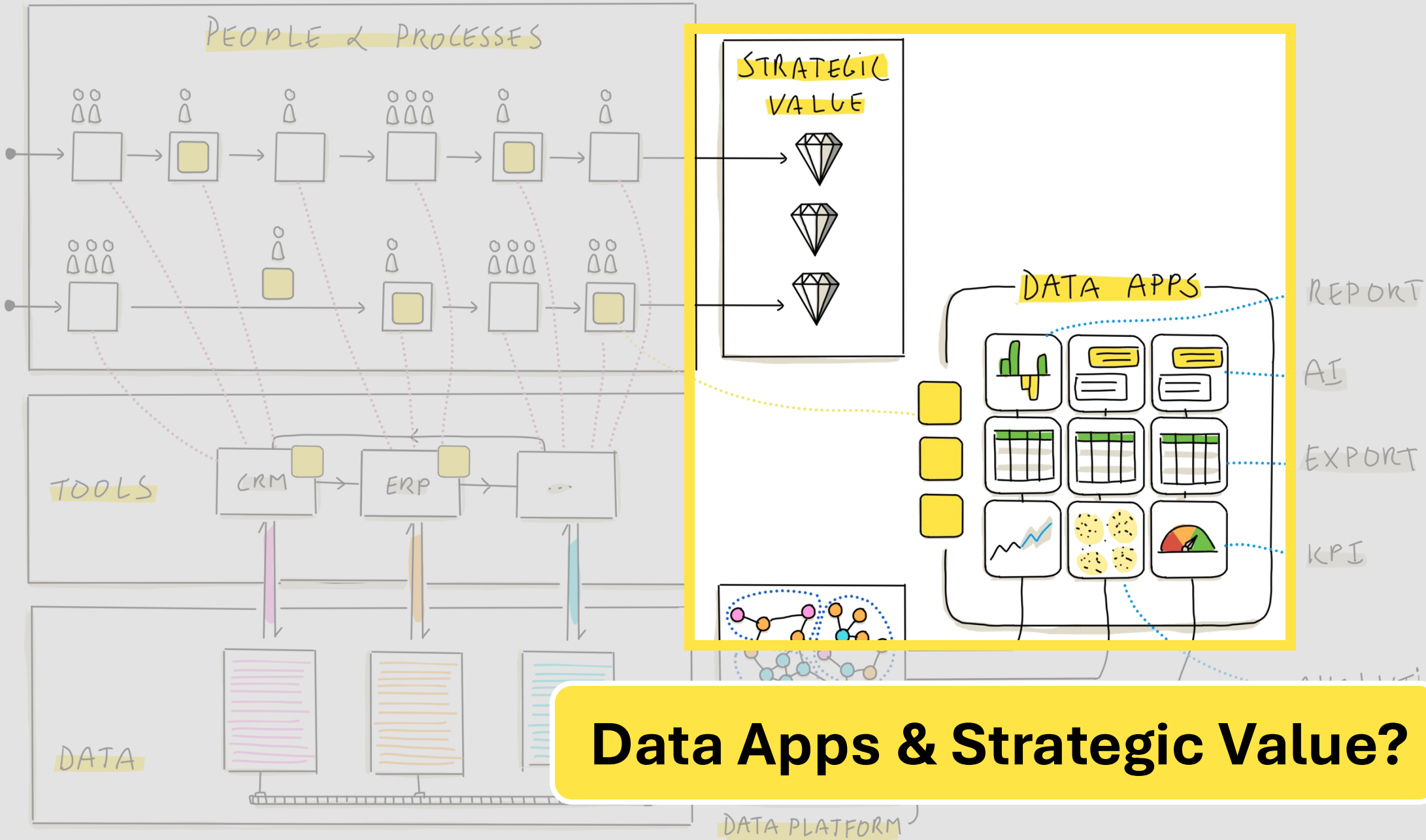


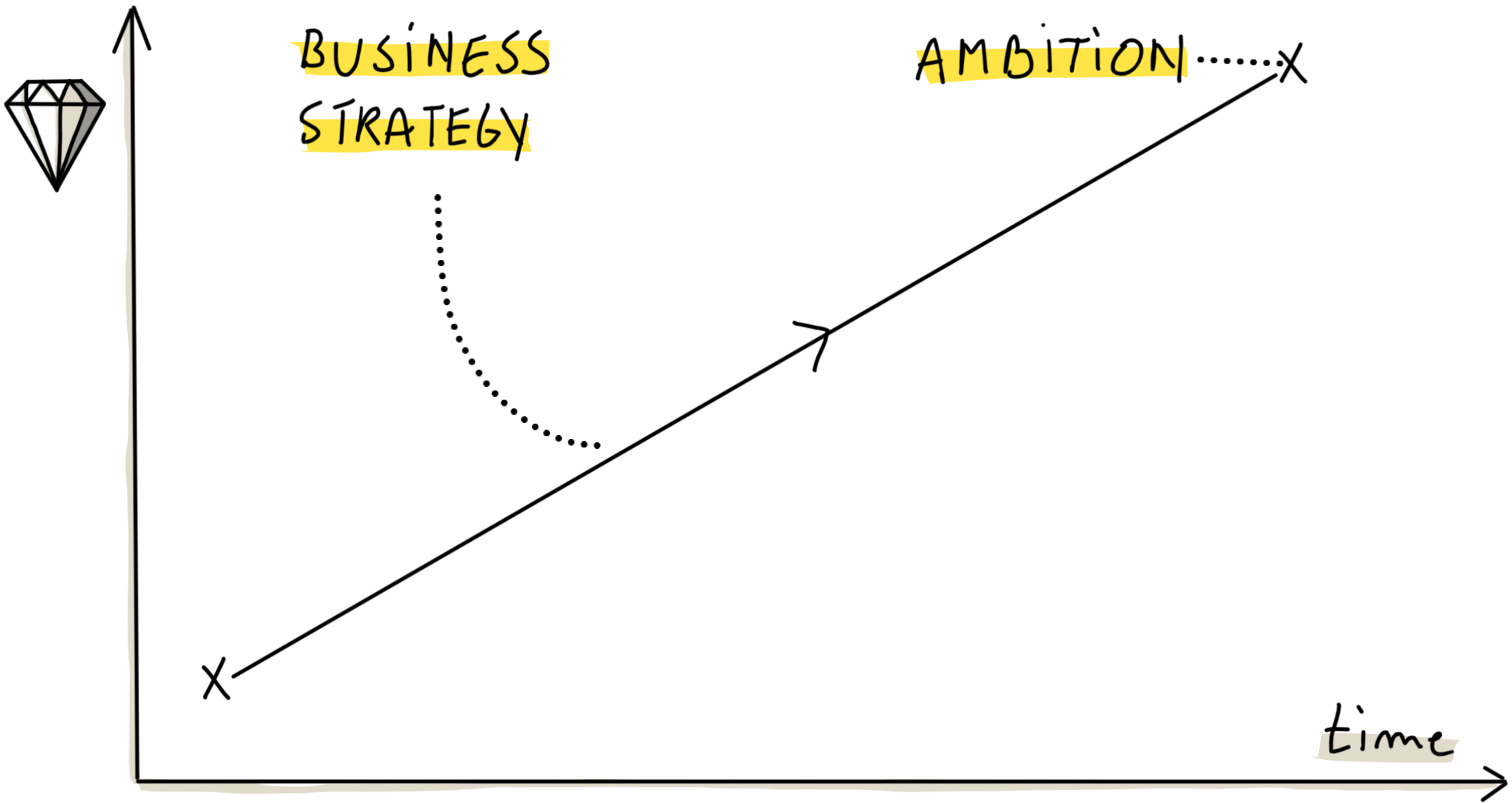


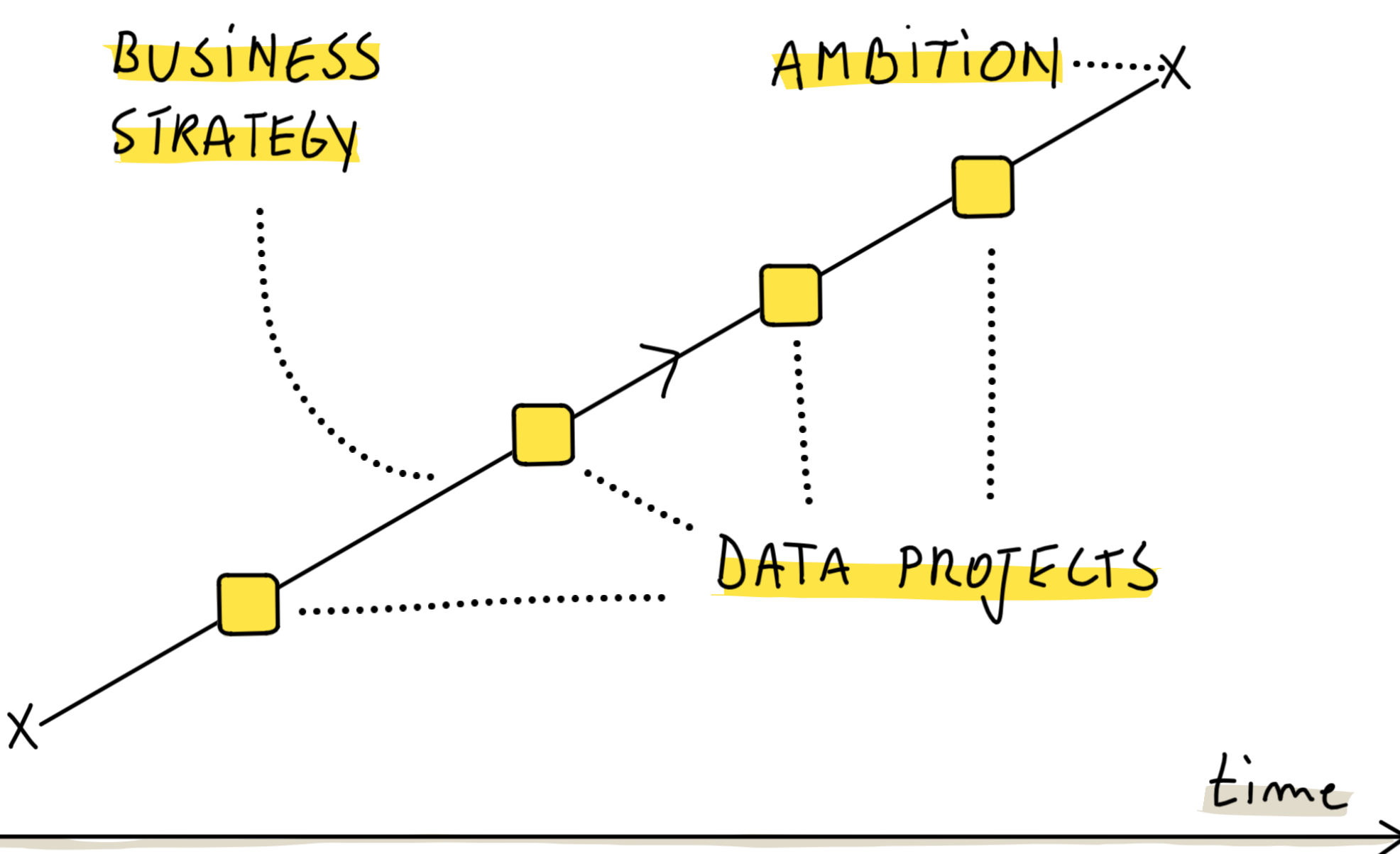


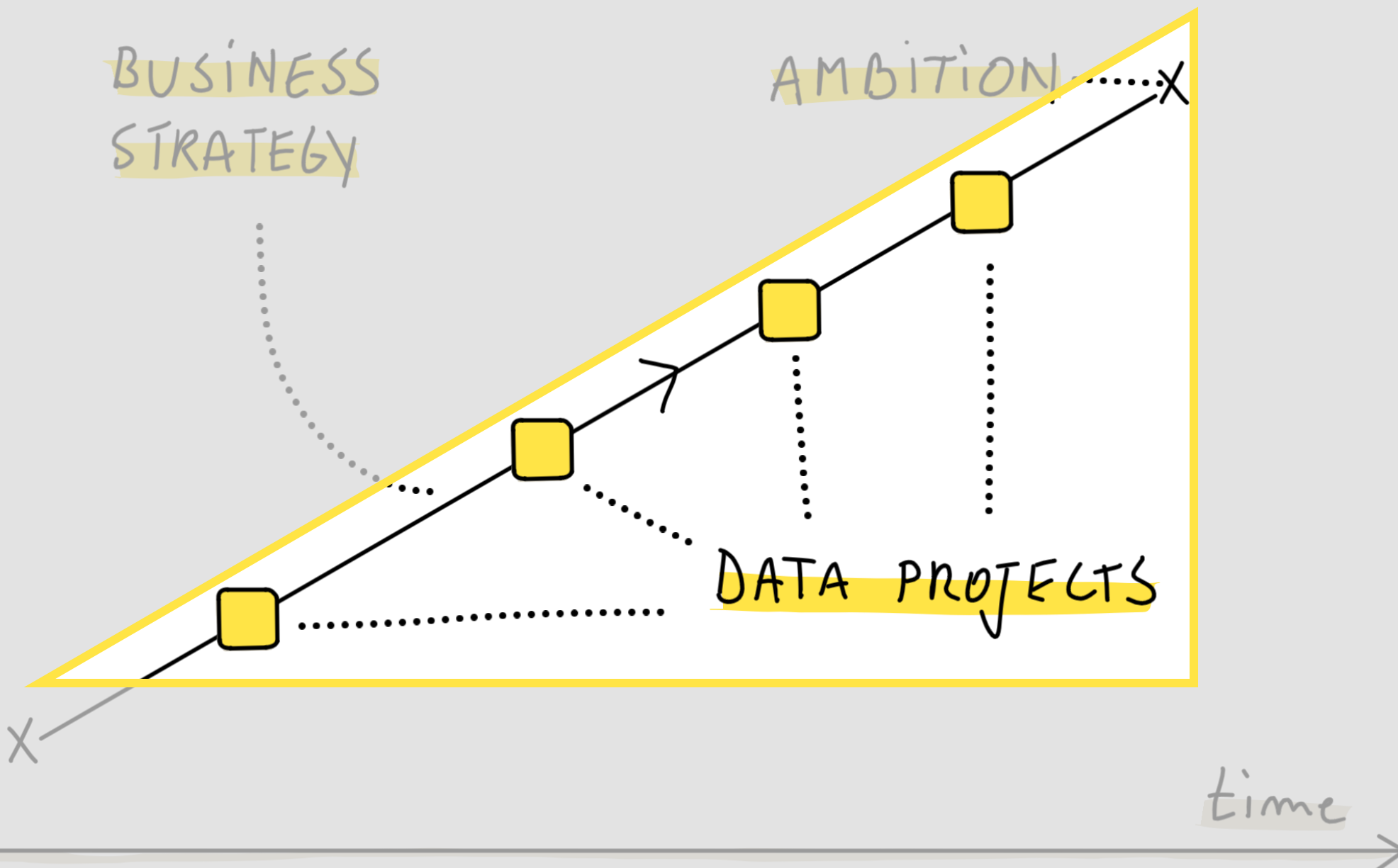


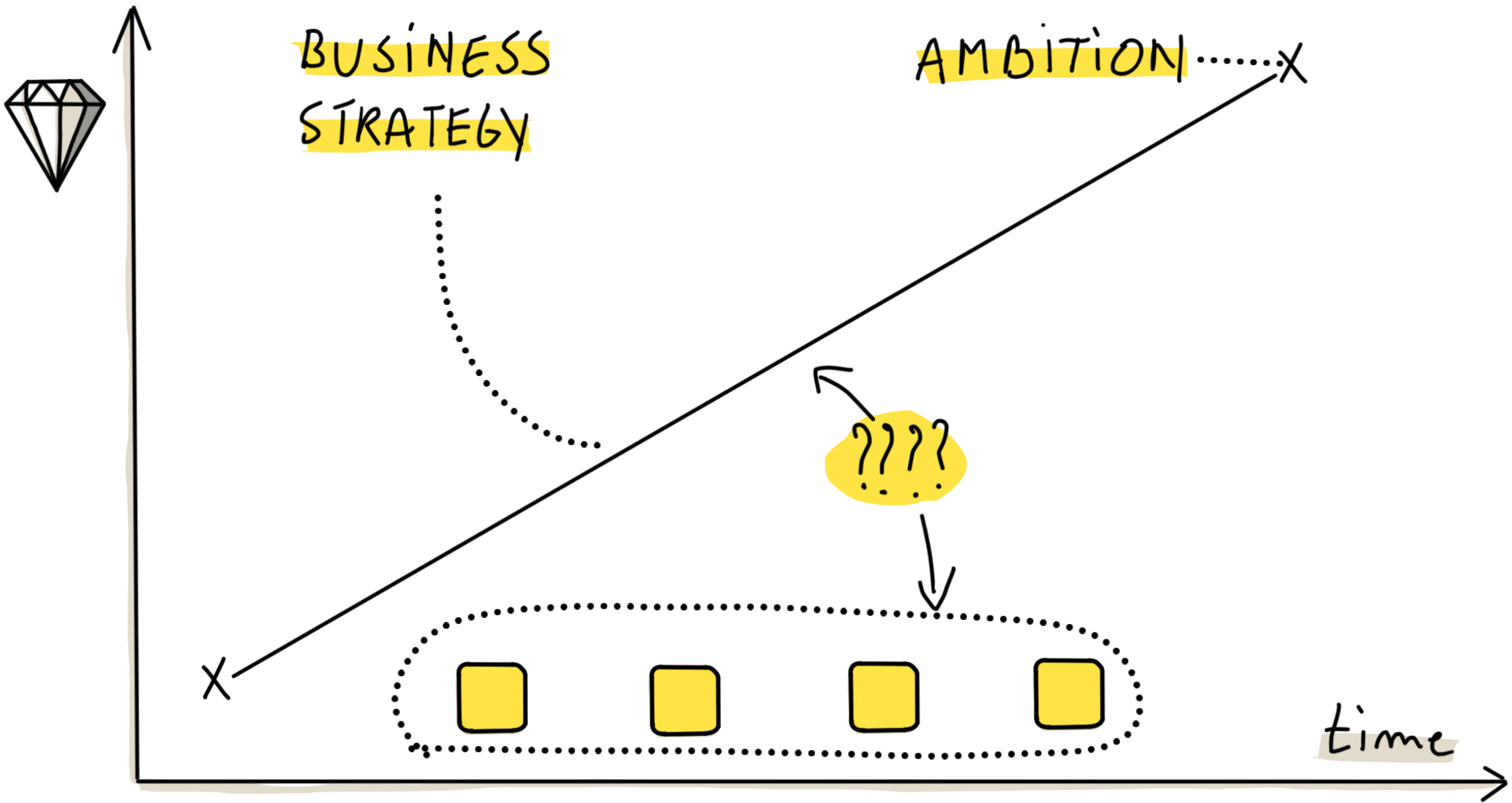


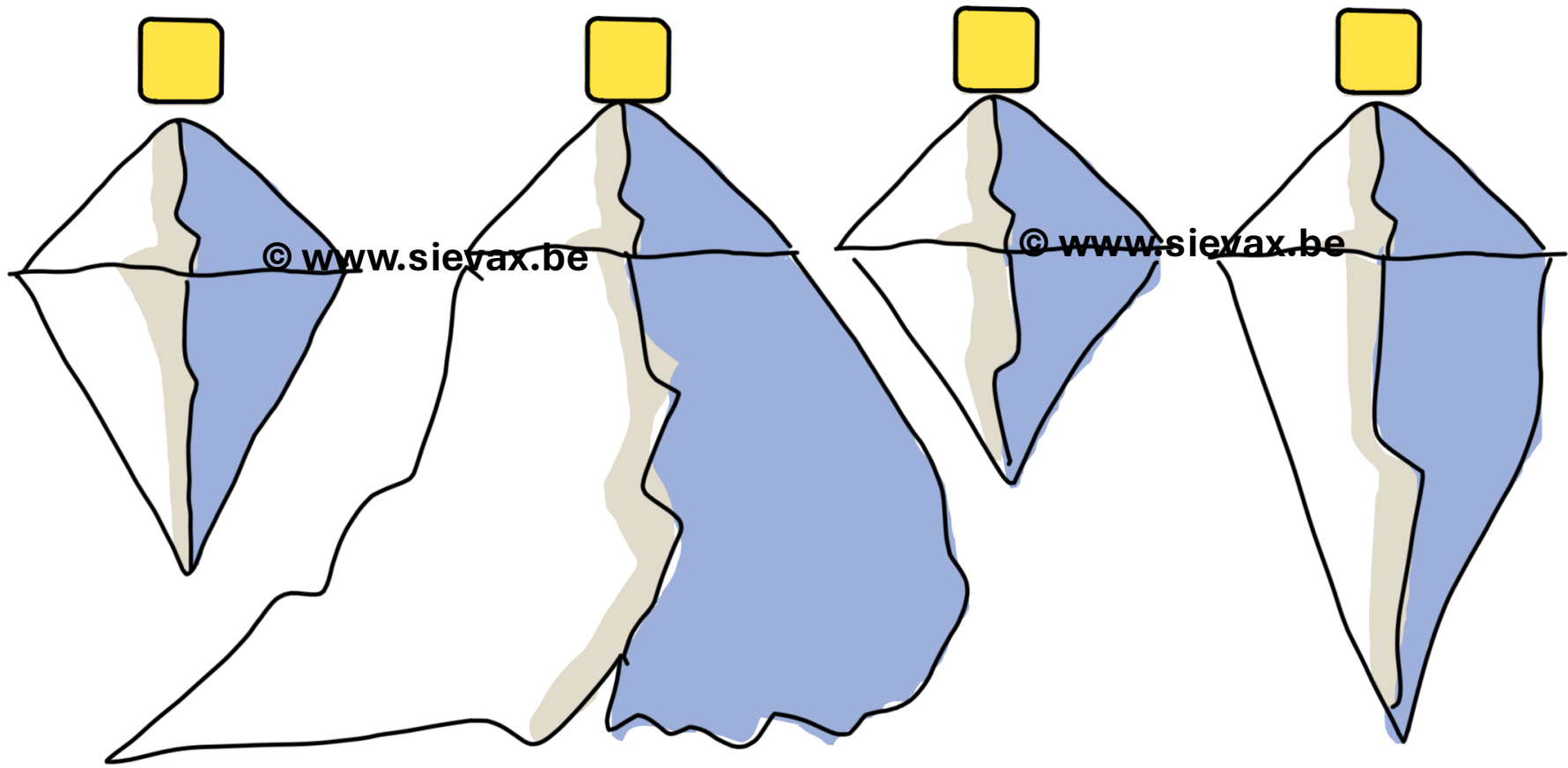
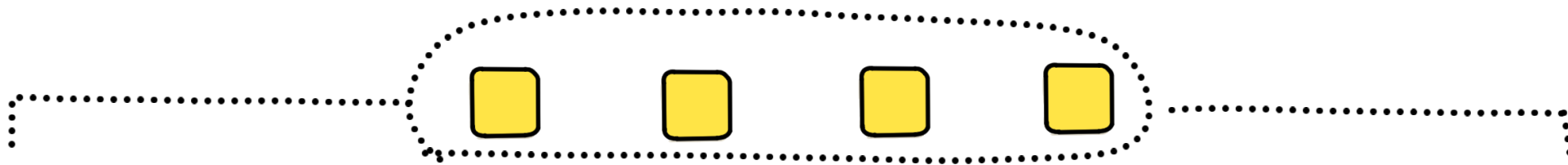


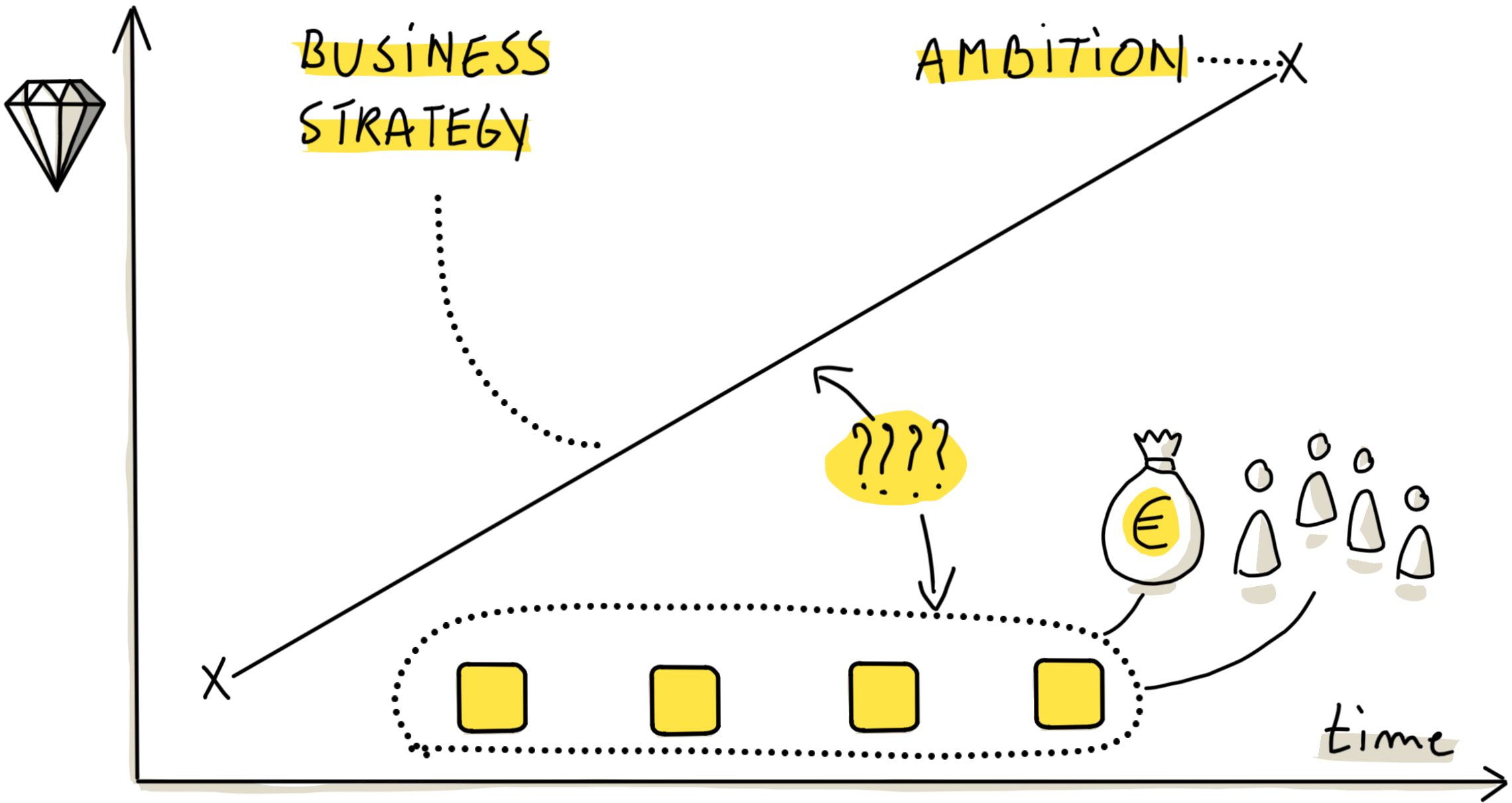


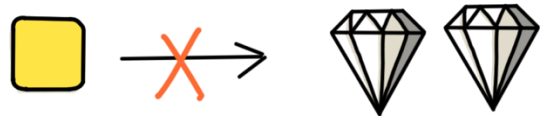




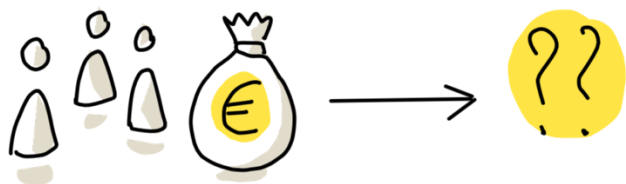




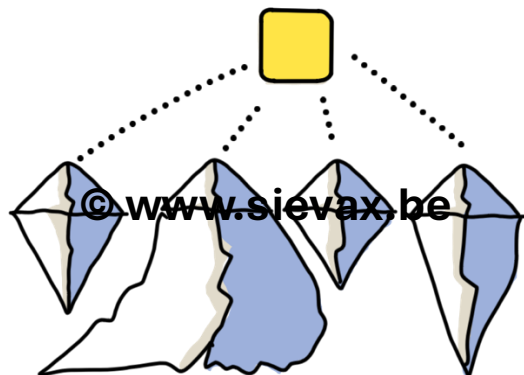




Data Projects are not linked to the Business Strategy

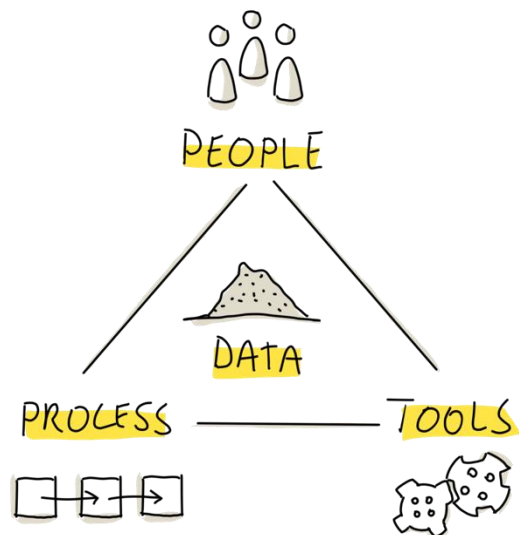


Unclear where Data Investments will lead to

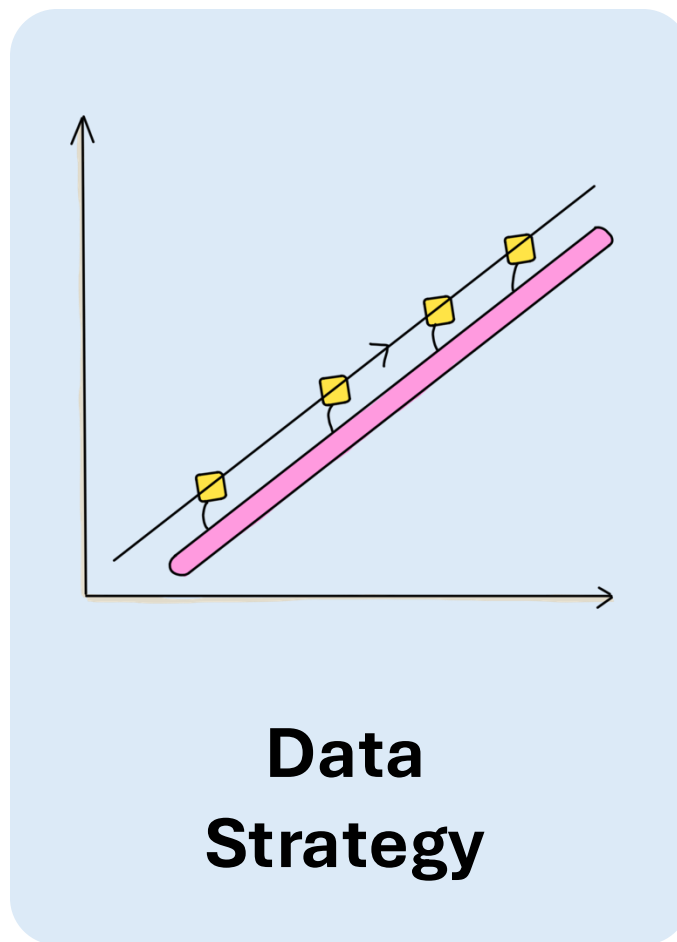


Hard and Complex to Deliver Quality in Data Projects

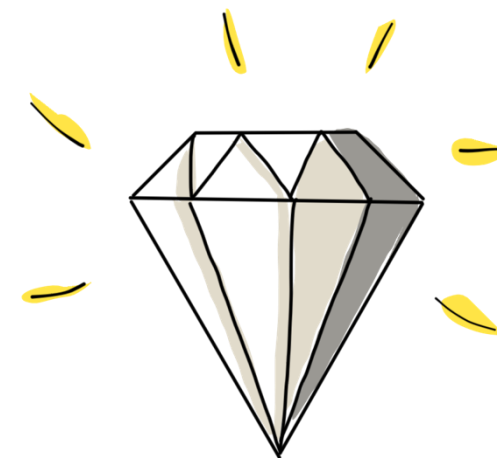
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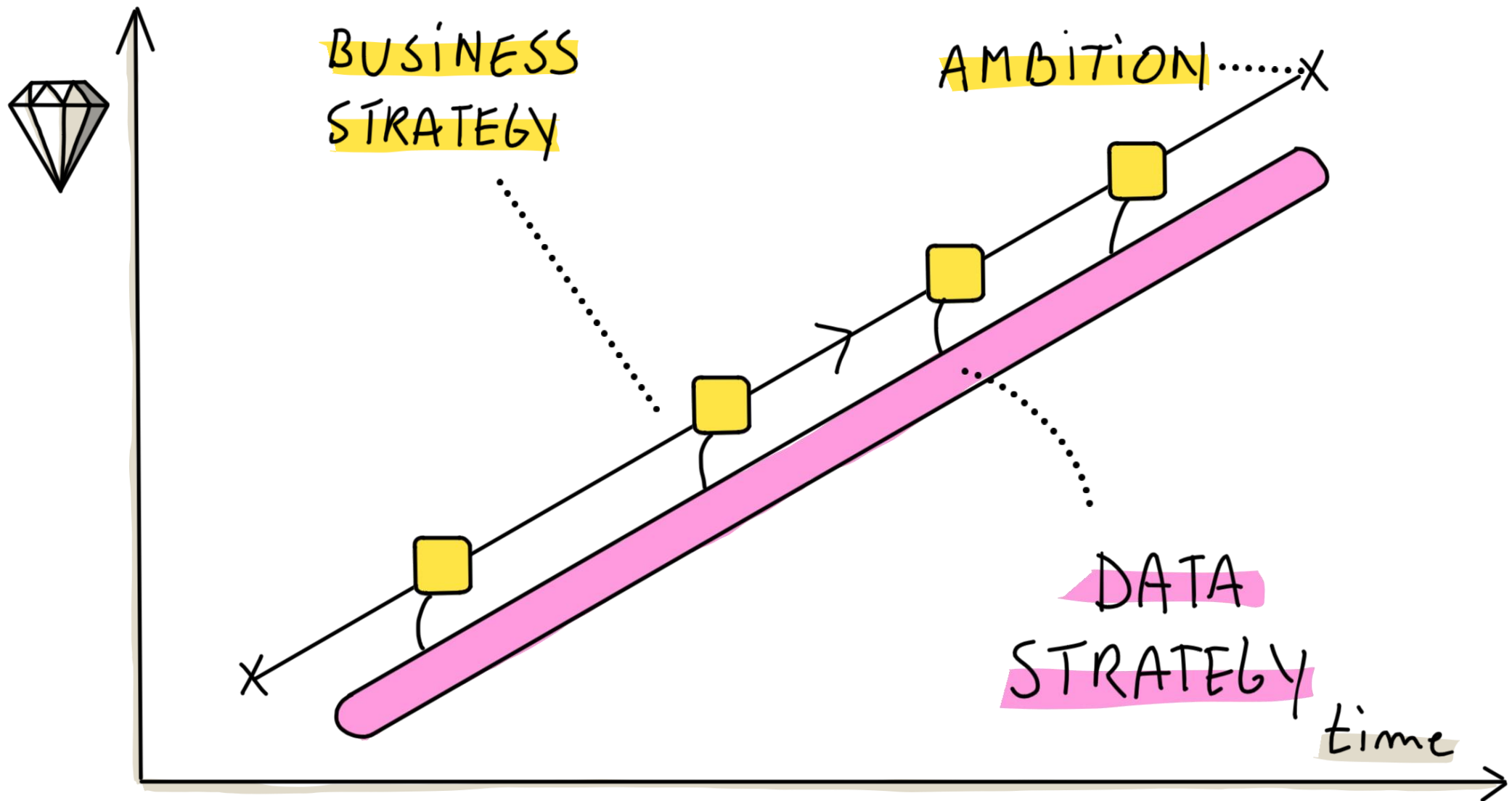
The Data Triangle



Data Strategy



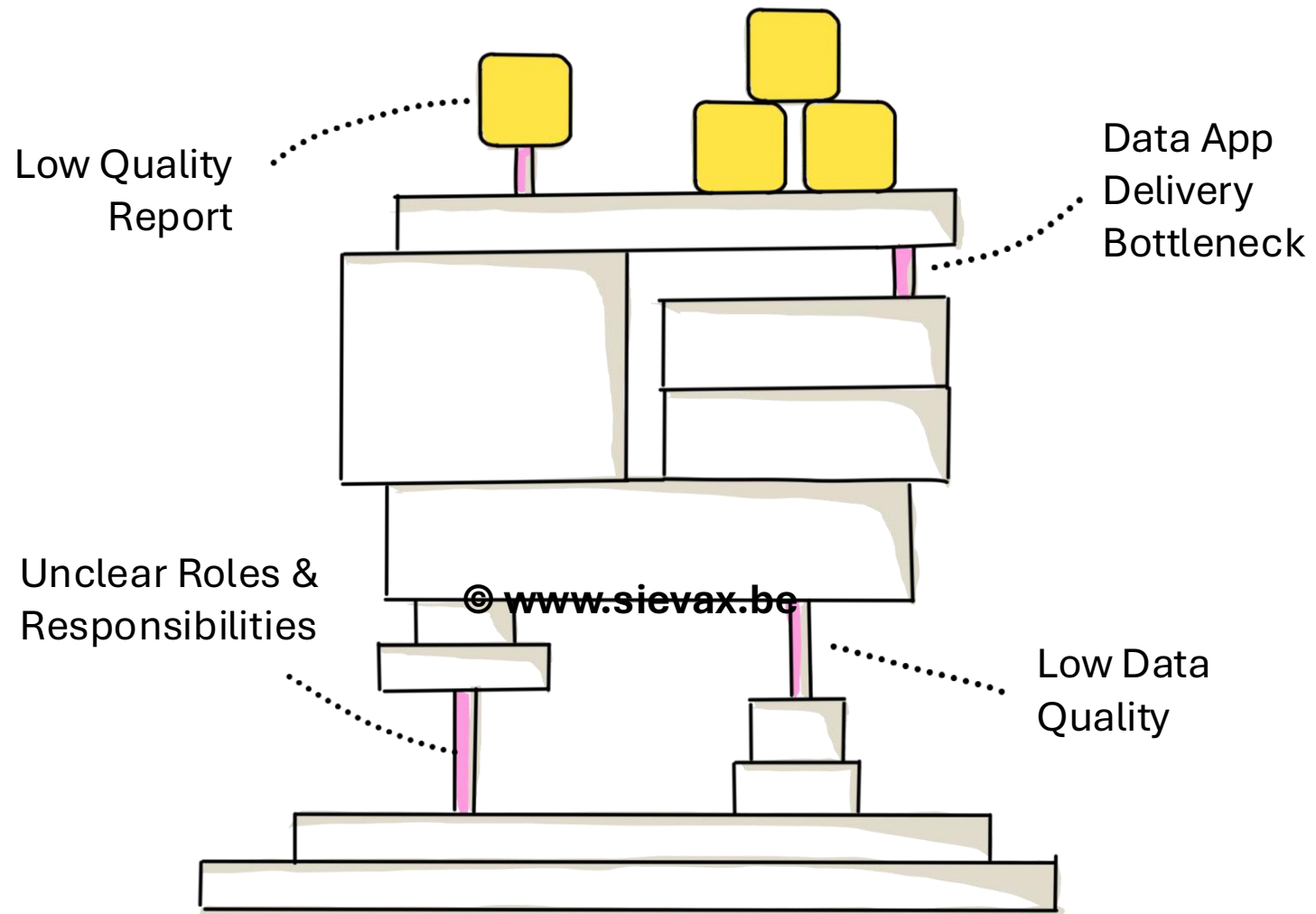
A Value First Approach





DATA STRATEGY

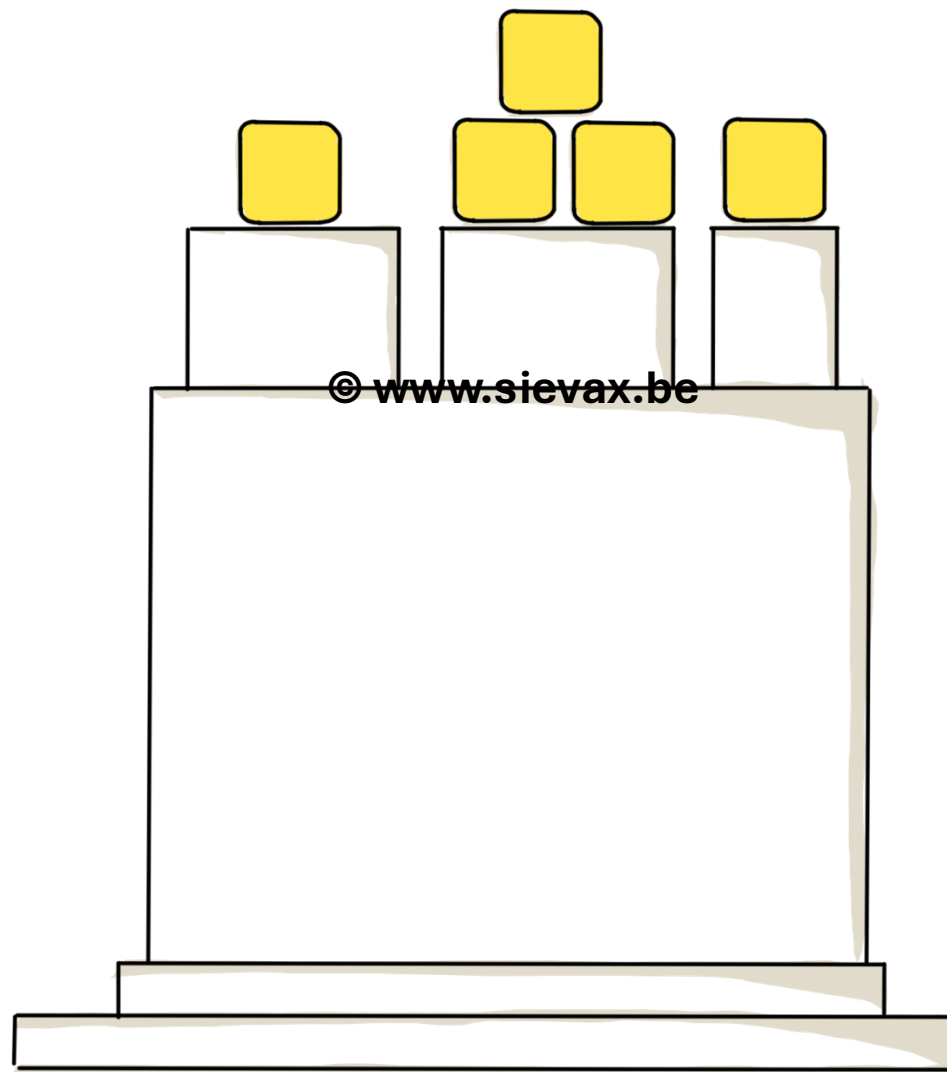
Improving your Data Driven Organization.





DATA STRATEGY

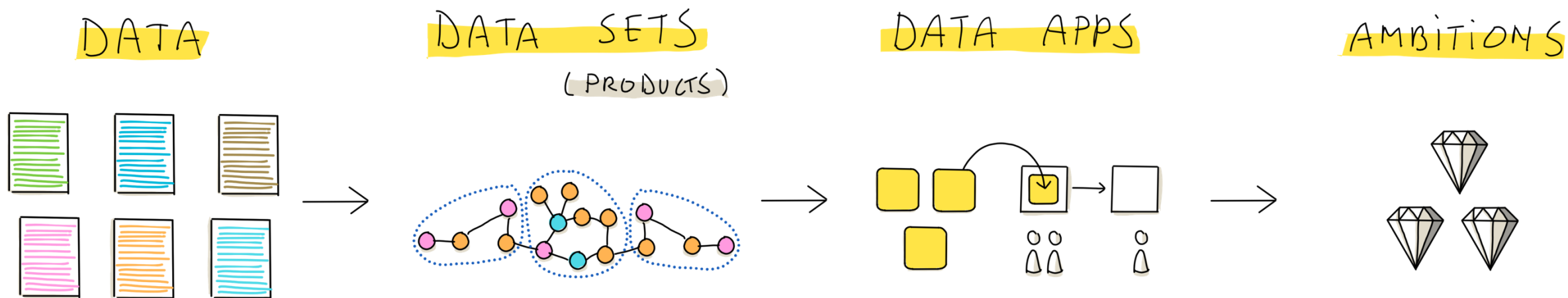
Improving your Data
Driven Organization.





DATA STRATEGY

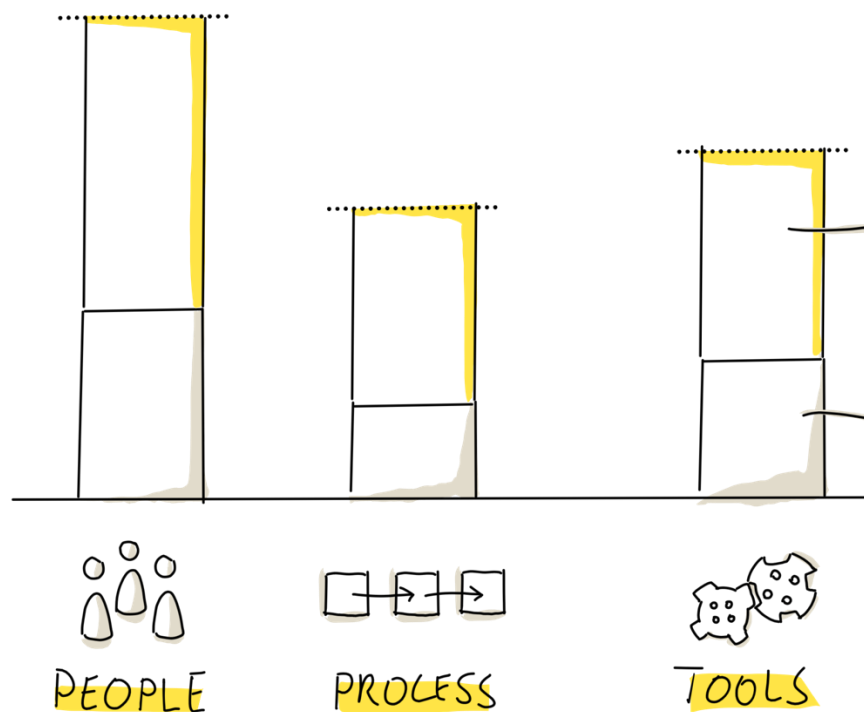
Optimizes the “Data to Value Flow”.





DATA STRATEGY

Is about Data **People**,
Processes and **Tools**



FUTURE
GROWTH

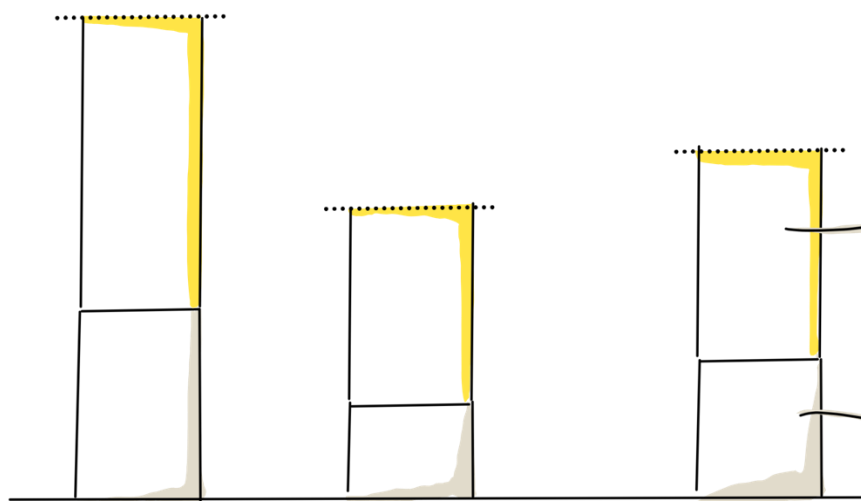
TODAY

New Data Roles	Data Literacy Trainings	Data Catalog
Changing the Organization	Data Governance Policies	Data Platform Architecture
Data Access Management	Delivery Process Improvements	Recruitment Process
Enterprise Architecture Principles	Onboarding Missing Expertises	Meta-Data Management
	...	Process Changes




DATA STRATEGY

Gradually Improves your
Data Driven Organization




PEOPLE


PROCESS


TOOLS

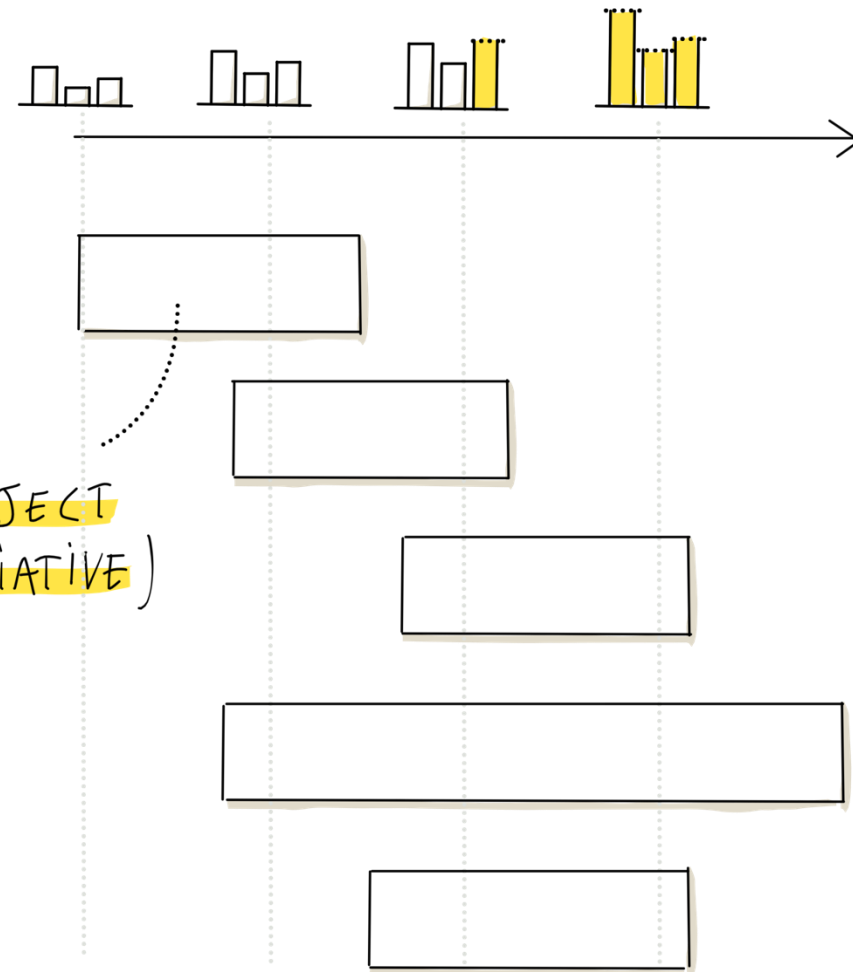
FUTURE
GROWTH

ROADMAP

TODAY

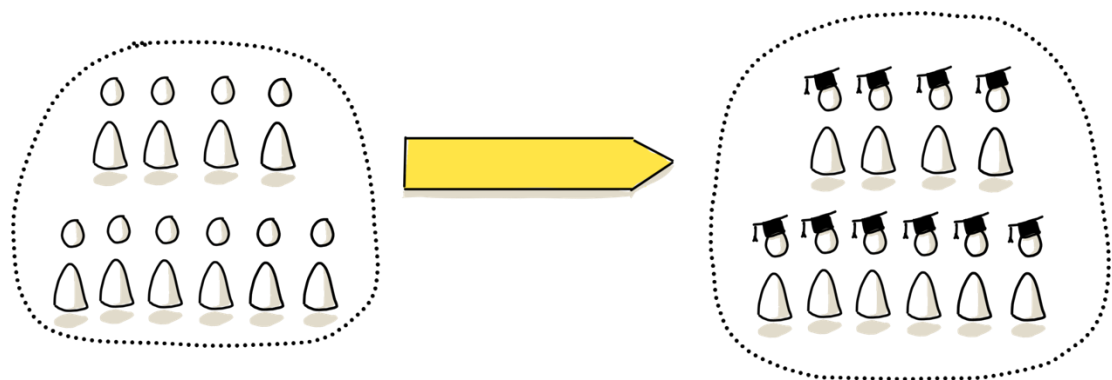
PROJECT
(INITIATIVE)

GROWTH PATH

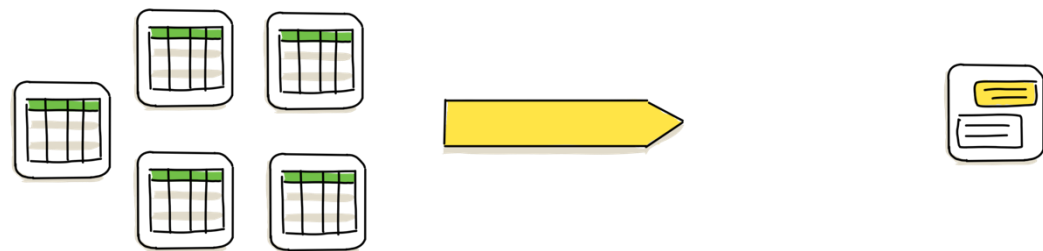


DATA STRATEGY

Is about **Making Strategic Choices**

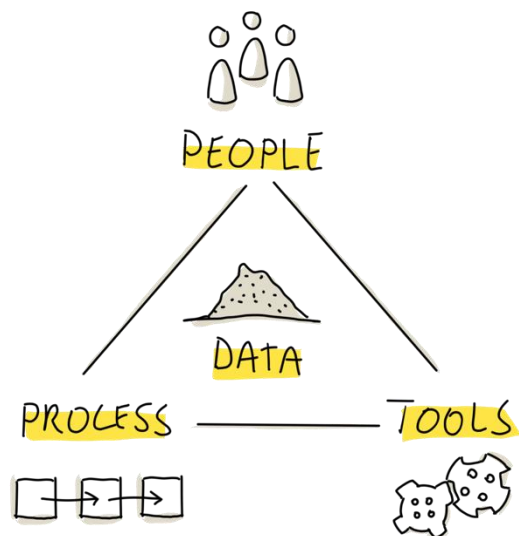


**Everyone Data Scientist:
Realistic Ambition ?**

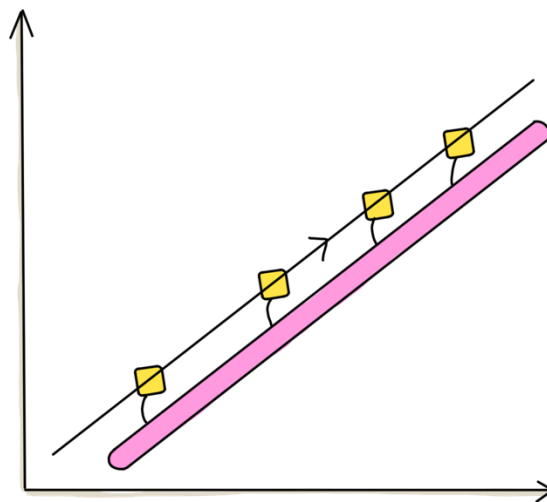


**A Super AI Tool:
Realistic Ambition ?**

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The Data Triangle



Data Strategy

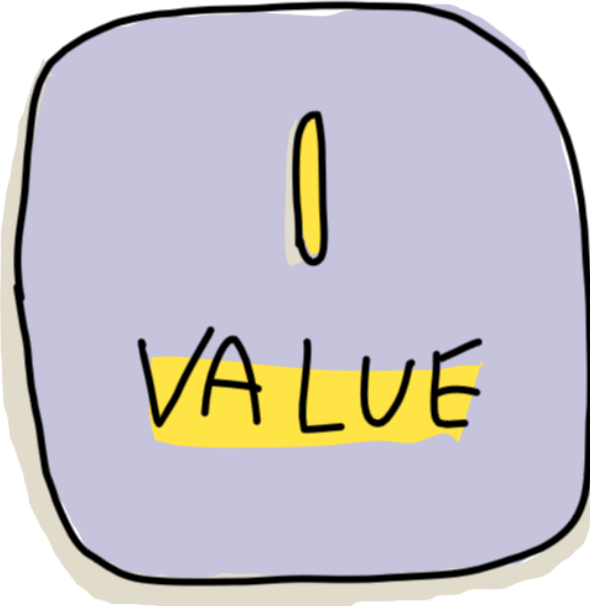


A Value First Approach

FRAMEWORK



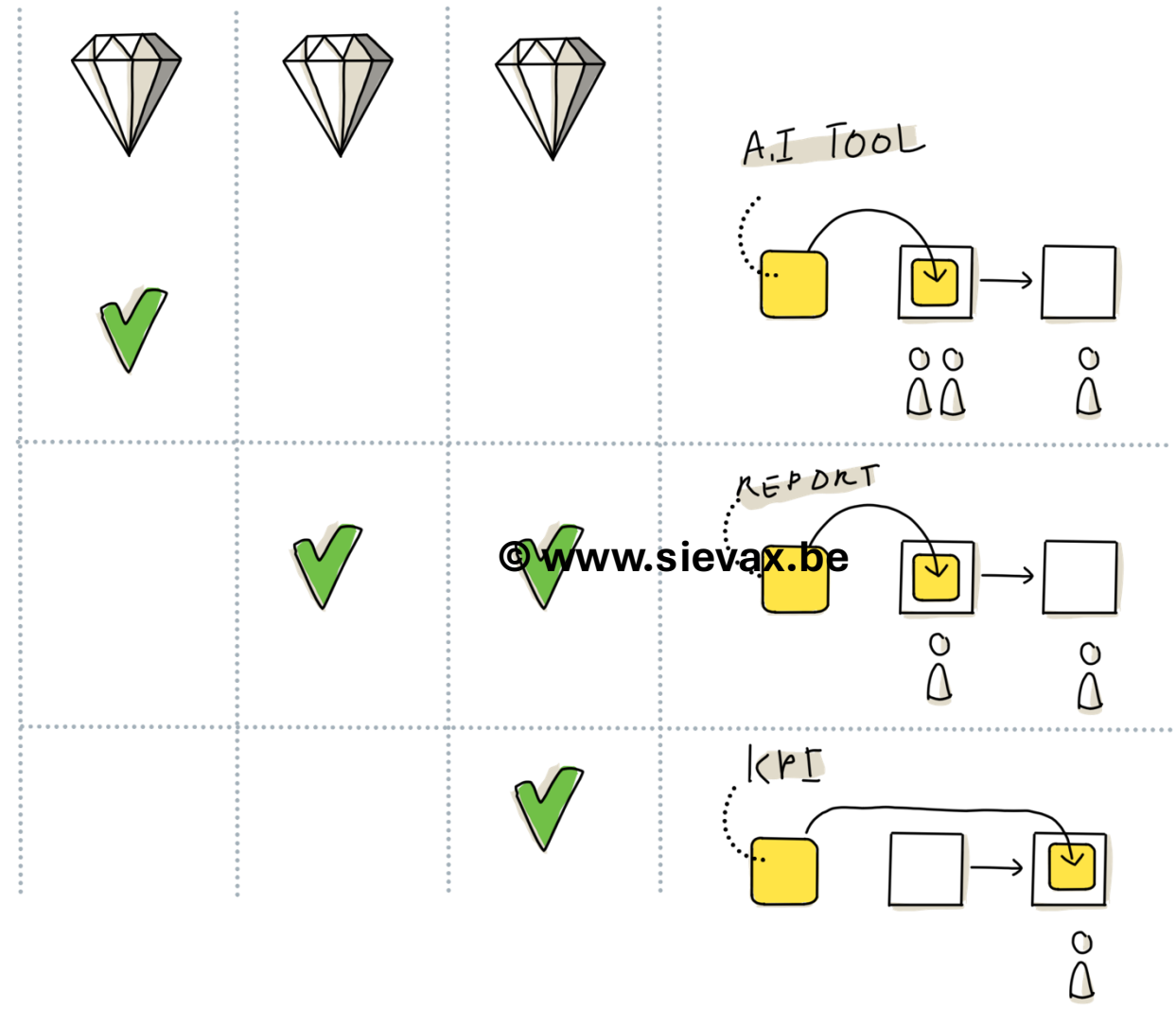
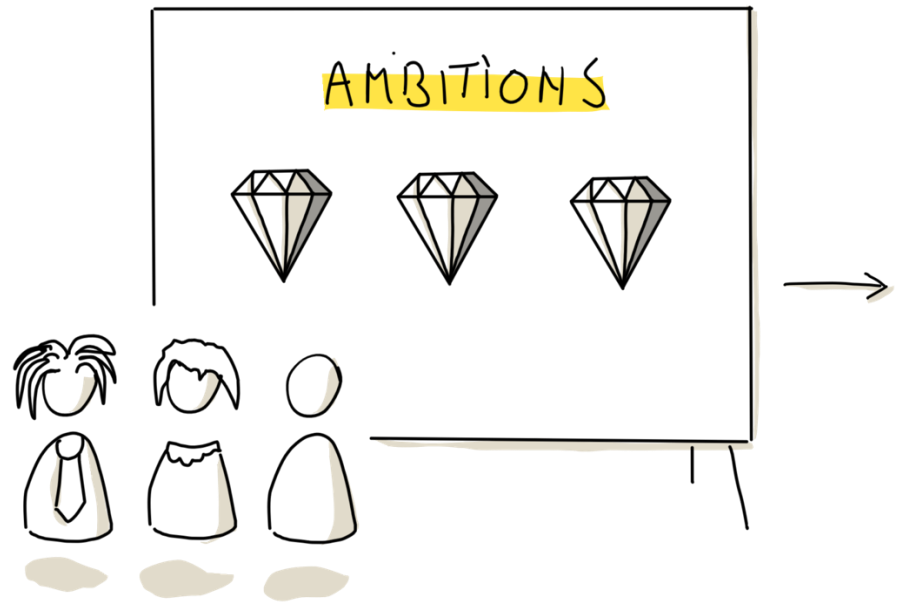
FRAMEWORK



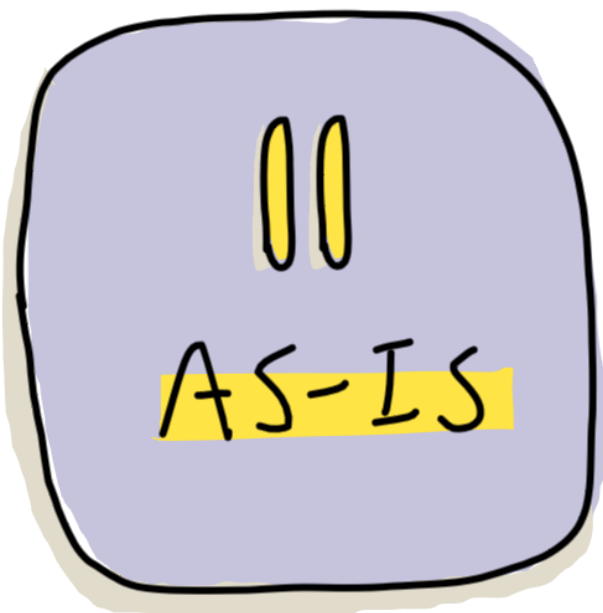


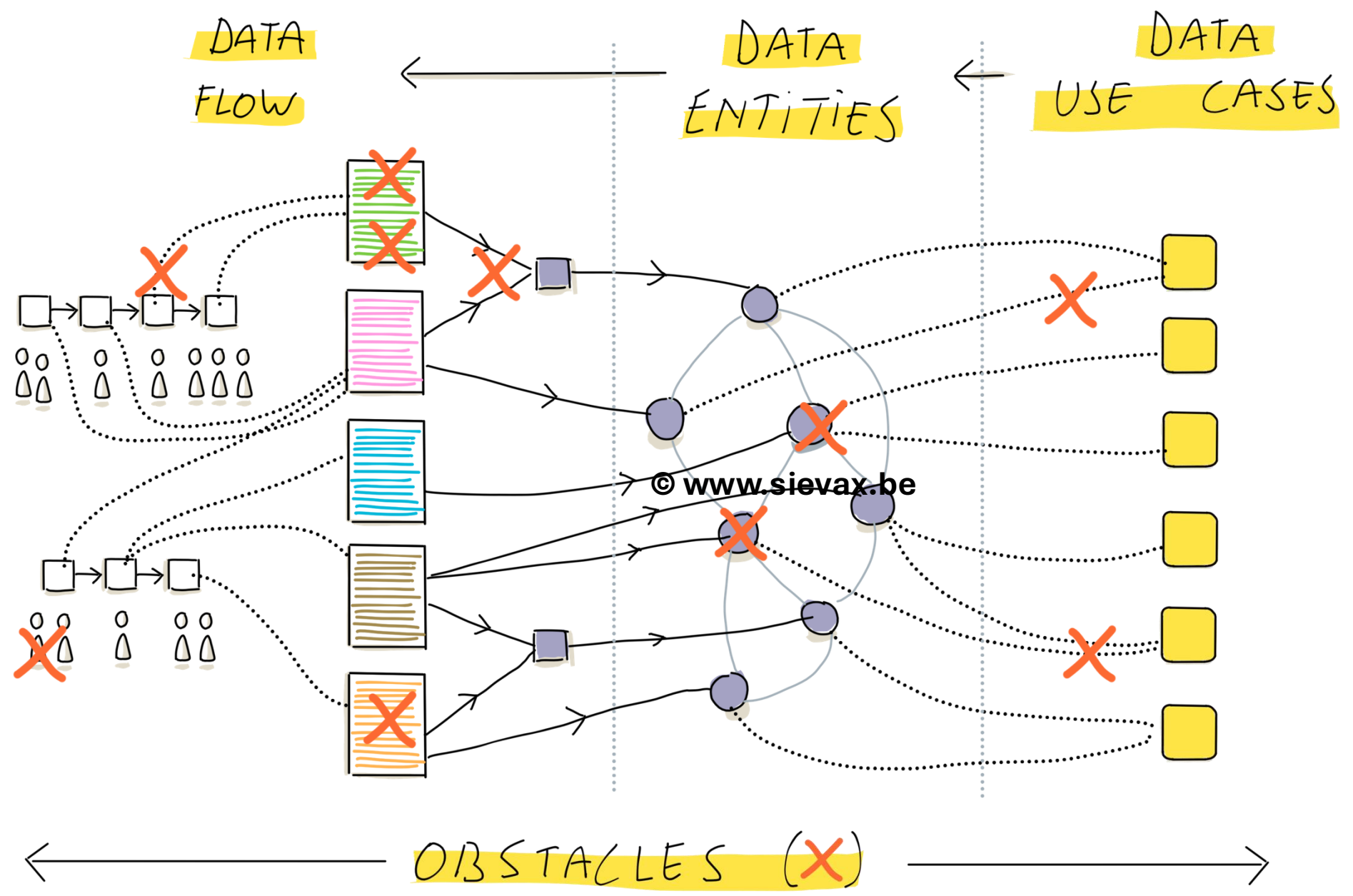
VALUE DRIVERS

DATA USE CASES

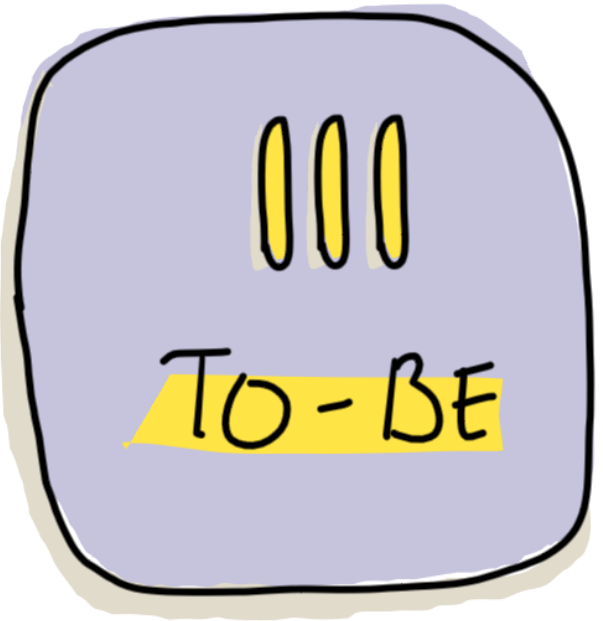


FRAMEWORK





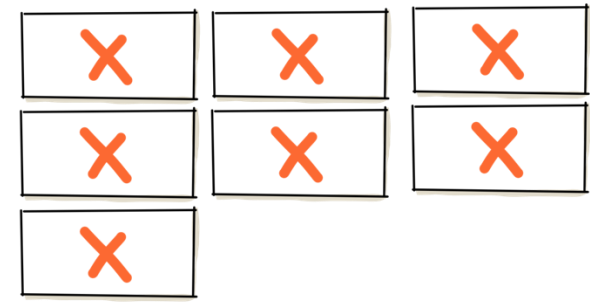
FRAMEWORK




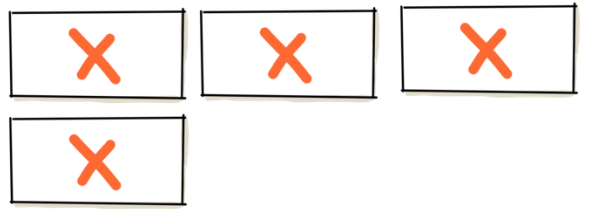


OBSTACLES

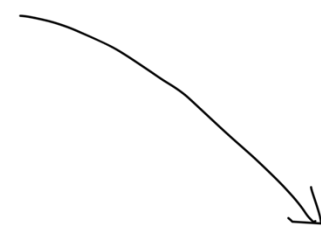
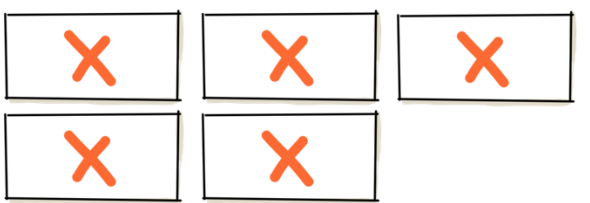

PEOPLE




PROCESS



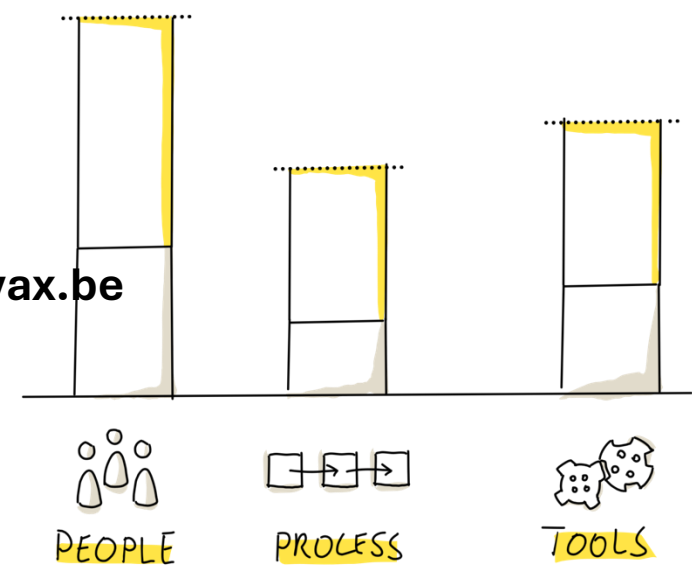

TOOLS

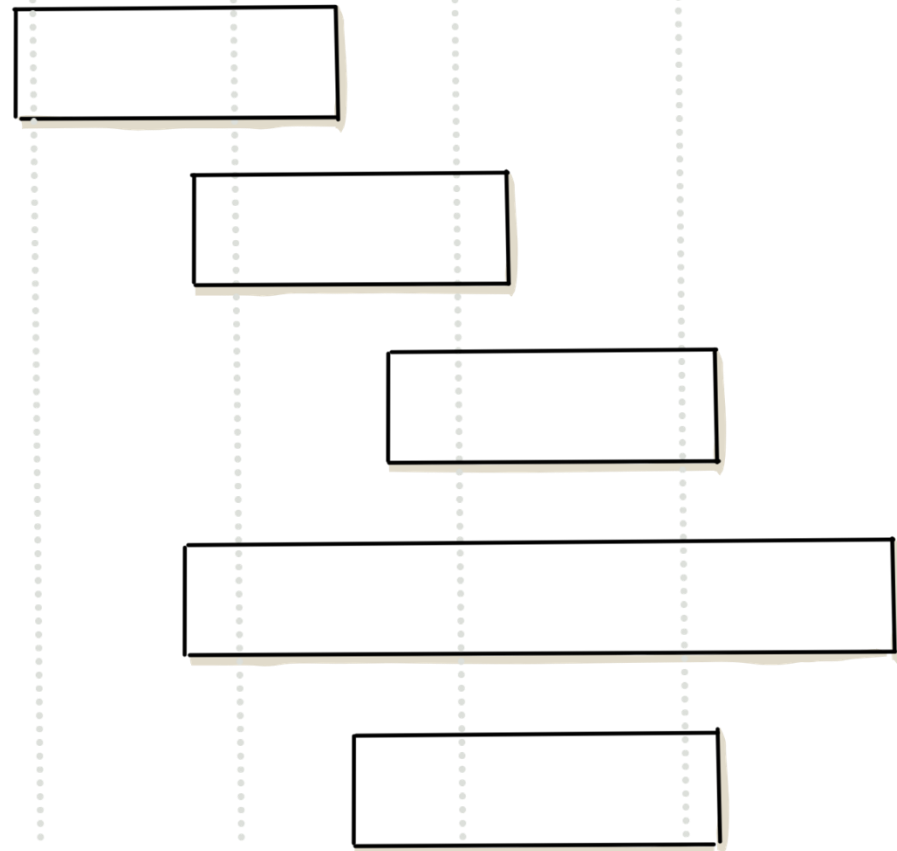
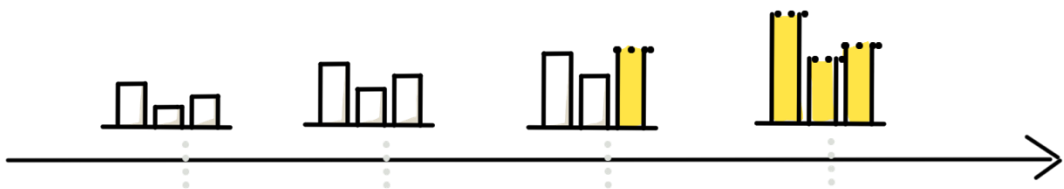
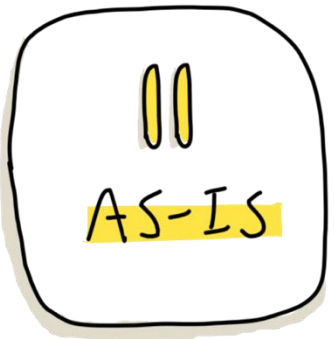


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SOLUTIONS & DATA AMBITIONS

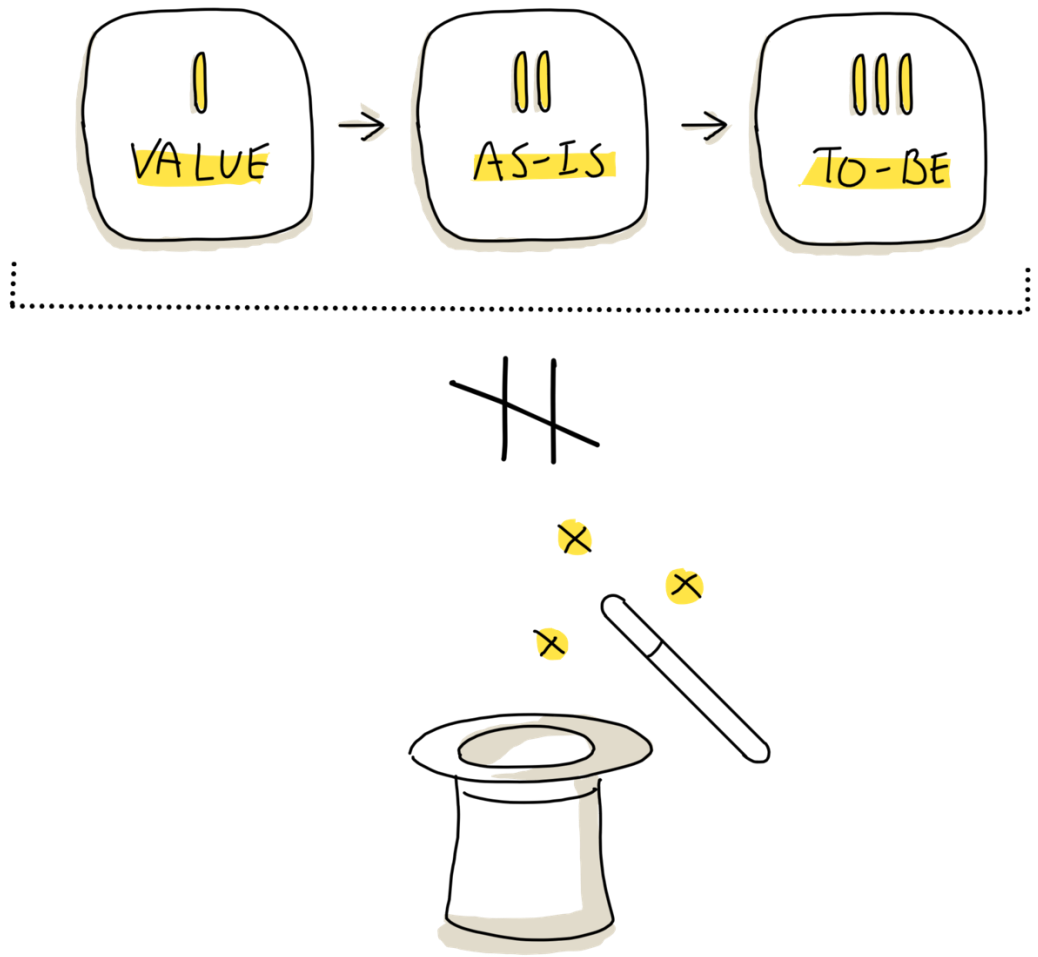




ROADMAP



FRAMEWORK

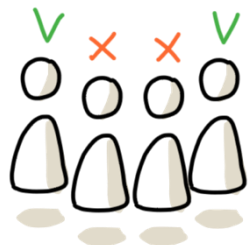


3 Lessons Learned

1 – WORKSHOP CHALLENGES



Finding a timeslot



Defining the workshop participants

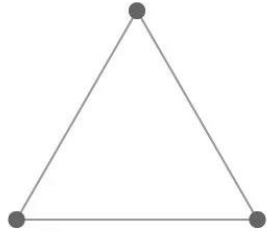


Preparing the Unbiased Facilitator

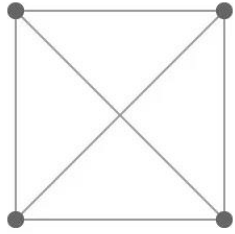


Fear of Missing Out

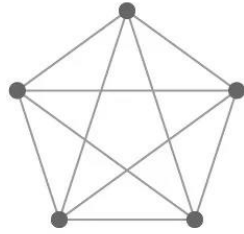
2 - STORYTELLING



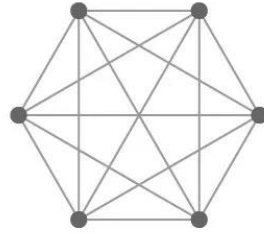
3 people, 3 lines



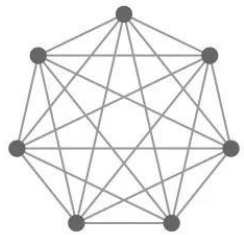
4 people, 6 lines



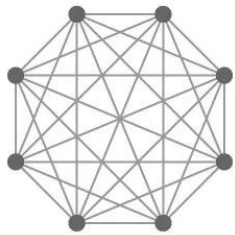
5 people, 10 lines



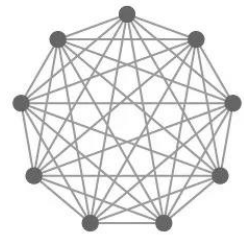
6 people, 15 lines



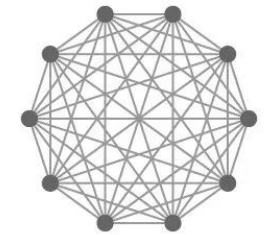
7 people, 21 lines



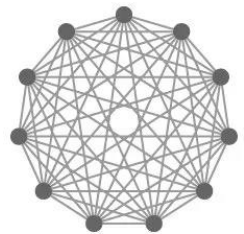
8 people, 28 lines



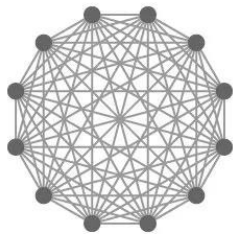
9 people, 36 lines



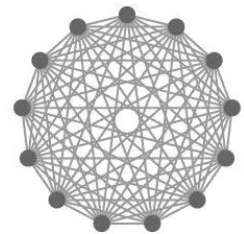
10 people, 45 lines



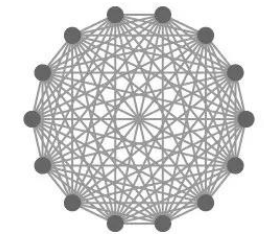
11 people, 55 lines



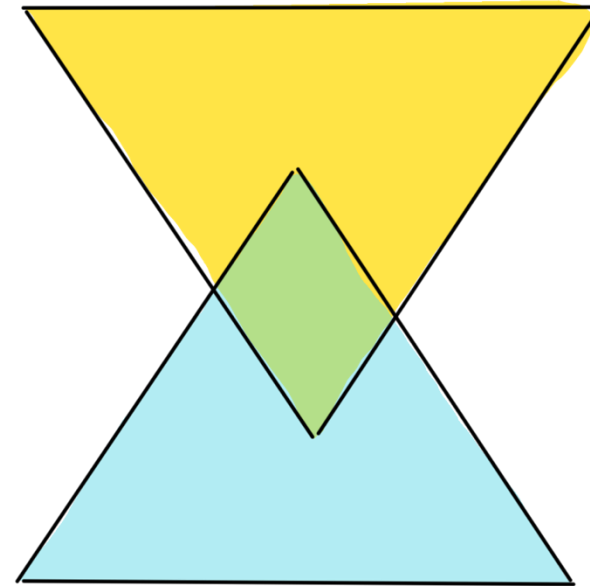
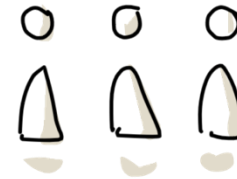
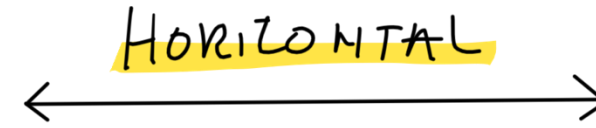
12 people, 66 lines



13 people, 78 lines



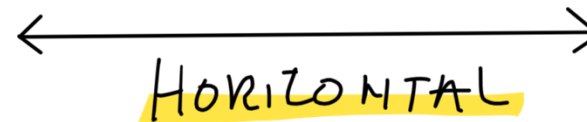
14 people, 91 lines



TOP
DOWN

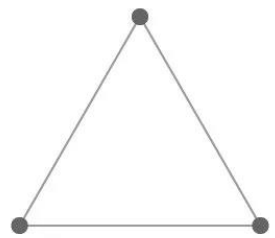


BOTTOM
UP

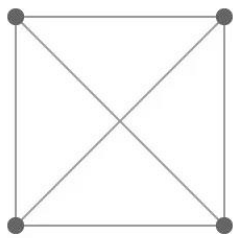




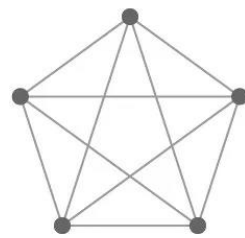
2 - STORYTELLING



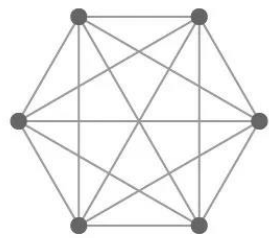
3 people, 3 lines



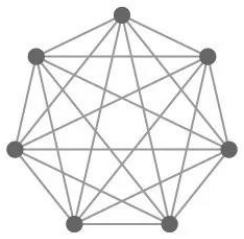
4 people, 6 lines



5 people, 10 lines



6 people, 15 lines



7 people, 21 lines



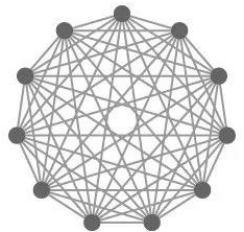
8 people, 28 lines



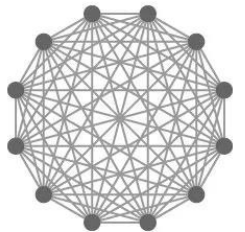
9 people, 36 lines



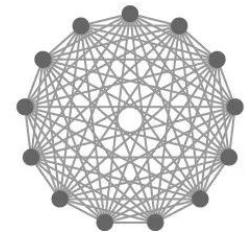
10 people, 45 lines



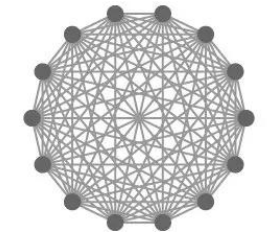
11 people, 55 lines



12 people, 66 lines



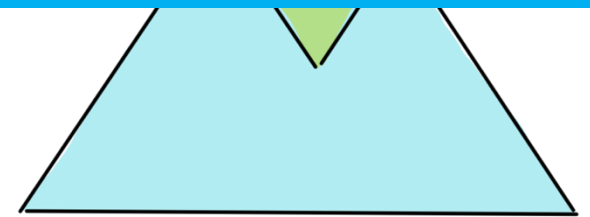
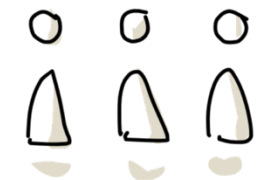
13 people, 78 lines



14 people, 91 lines

This is When I started Drawing 🧐

HORIZONTAL



HORIZONTAL

TOP
DOWN

BOTTOM
UP



3 – THINK BIG, START SMALL

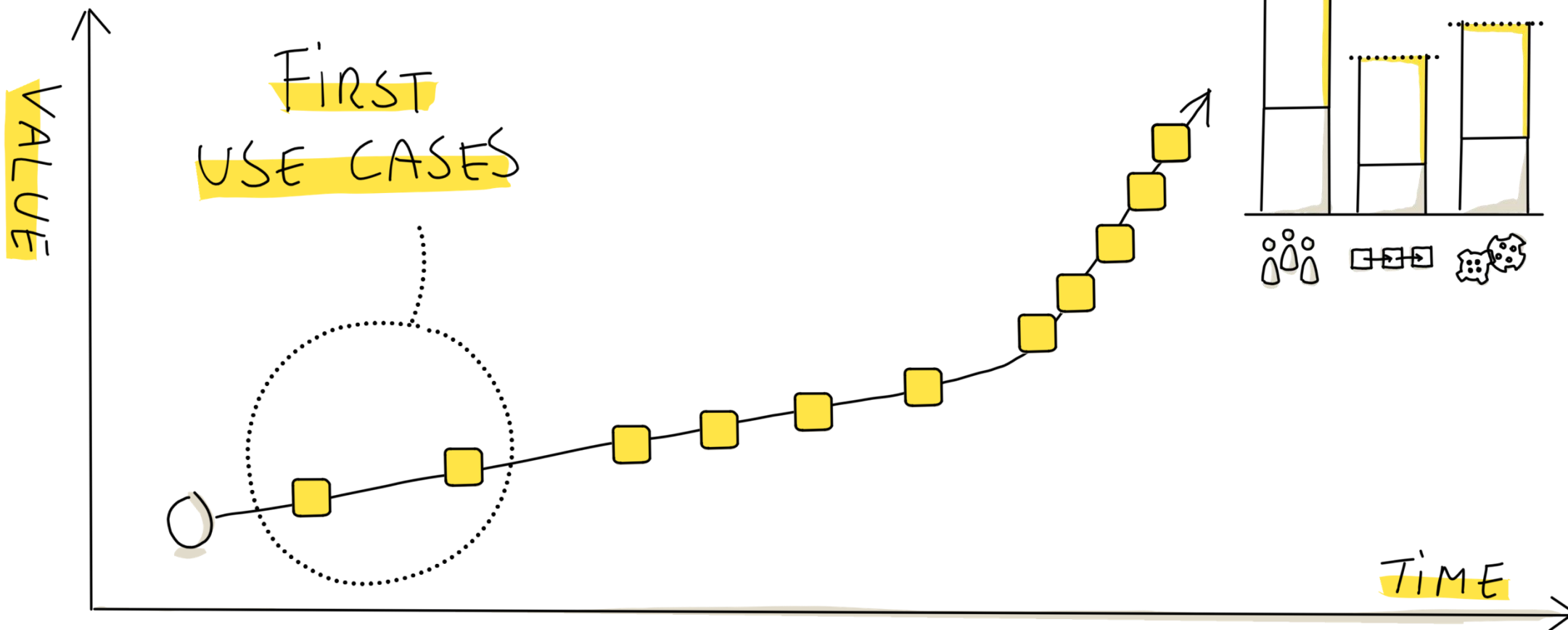
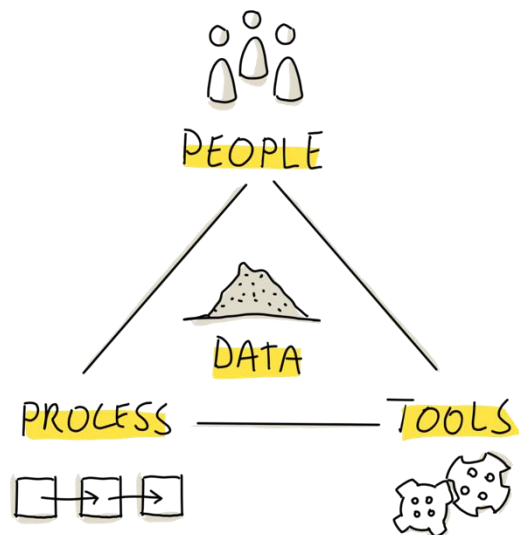
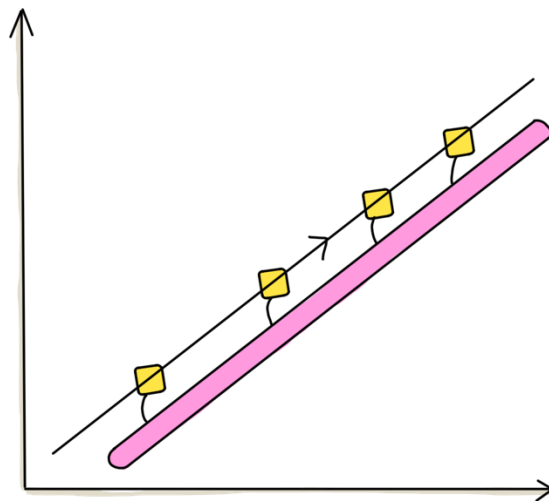


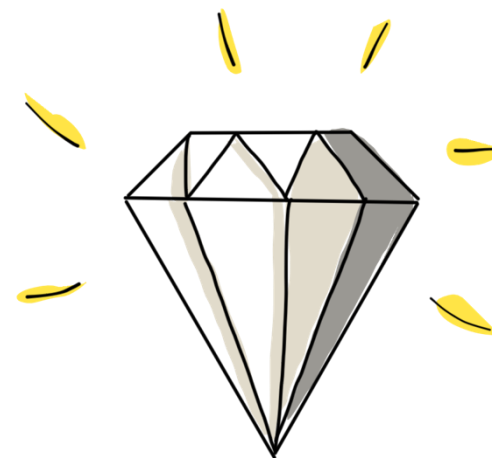
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The Data Triangle



Data Strategy



A Value First Approach



But don't forget...

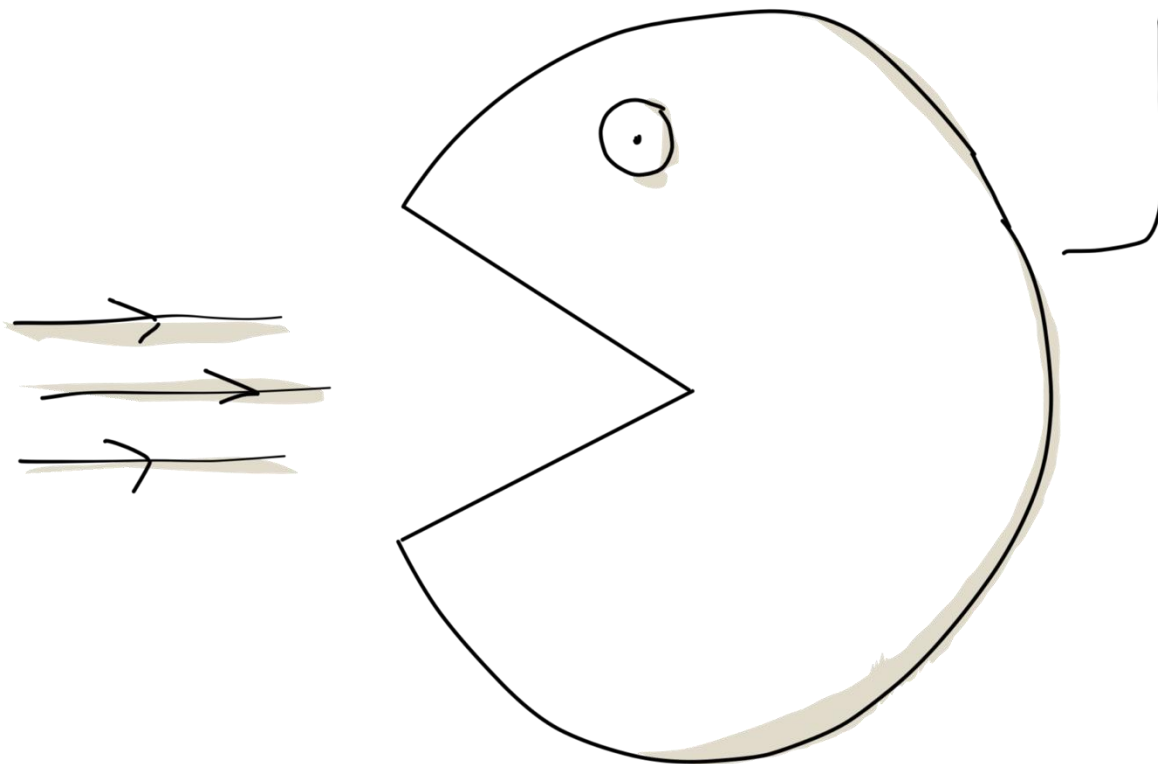


CULTURE EATS STRATEGY FOR BREAKFAST

STRATEGY



CULTURE





Almost time for Q&A

Enter your questions / remarks in
the Q&A module

New webinar Announcement

Agentic AI: The Disruption of Traditional Business Intelligence

Tuesday April 29 – 12:00 CET



Amra Dorjbayar



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Questions?

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Thank You!

Please take a second to answer
our 4 feedback questions!